



Bittersweet Mint
Strawberry

Chocolate Chip
Keeney Beany Chocolate



Peachy Paterno
Cookies-n-Cream

Vanilla
Death by Chocolate

penn state university press
Fall and Winter 2009

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On the cover: A glimpse into a Penn State Creamery cooler reveals a rainbow of flavors from Bittersweet Mint on the top to Death by Chocolate on the bottom—near the very popular Peachy Paterno. The Creamery is the subject of *Ice Cream U* (page 25). Photo: Rebecca Ziegler.



Penn State University Press is a proud member of the Association of American University Presses.

Director’s Message

This is the last message I’ll be writing in my capacity as director. After twenty years at the helm, I am moving to Frisco, Texas, in July to begin the next phase of my career, which will include continuing to work for the Press part-time as an acquiring editor in social sciences. As acquisitions has always been my favorite activity in publishing, this is a way for me to ease gradually into retirement while still doing what I love best.

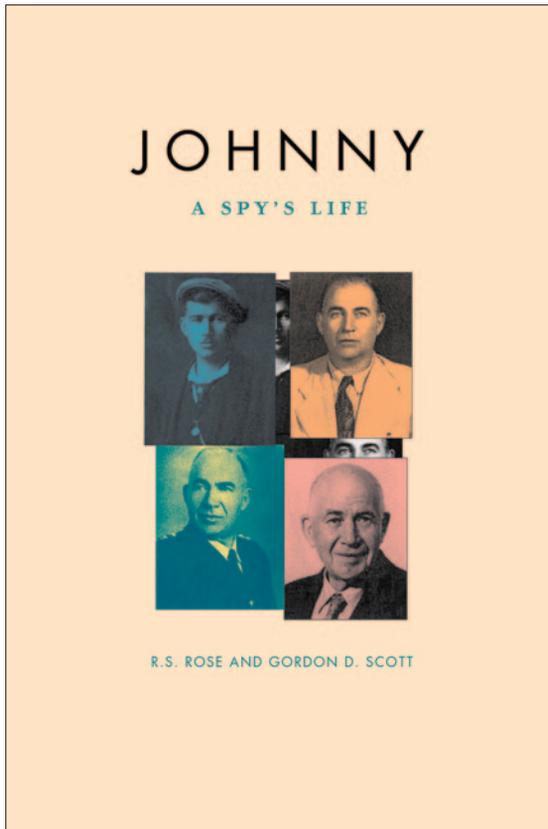
I am proud to have helped Penn State Press achieve recognition for excellence in scholarly publishing over these two decades. Since my arrival, the Press has won more than 100 prizes for books from professional associations and, in addition, has had many titles named as Outstanding Academic Titles by *Choice*. Awards for excellence in design have also come our way in satisfying numbers, five in this year alone.

The fields most strongly represented in this catalogue reflect some of the accomplishments about which I feel most gratified. When I left Princeton University Press in 1989, having built a list in Latin American Studies there from the ground up over twenty years, I wondered whether it would be possible to duplicate that feat at a press that had little reputation to speak of in the social sciences. The titles in this catalogue reveal the success of our program in this area: they range over economics, history, political science, and sociology and represent contributions from scholars in England and Mexico as well as the United States.

Philosophy was my own field of study as an undergraduate and graduate student, and it has been a special pleasure to build further upon the strengths of the list that already existed when I arrived—including several important journals—and to have the Press reflect what has long been one of the strongest departments at Penn State University, with which we have cooperated closely over the years. A number of the philosophy books announced here are in series I am proud to have initiated.

The Press was already well known for its publications in art history and in its regional series of Keystone Books®—both involving challenges for design and production—and I am delighted that the Press remains to this day highly regarded for continuing to publish books in both areas and widely praised for its achievements in design and production, despite the increasing financial difficulties this type of publishing involves. This catalogue is chock-full of new titles in art history that testify to our continuing dedication to this field.

—Sandy Thatcher



Johnny

A Spy's Life

R. S. Rose and Gordon D. Scott

"This book provides fascinating insight into the activities of an agent of Britain's foreign intelligence service (SIS or MI6) that historians of intelligence have long wanted to know more about. It should be read by anyone interested in intelligence history, or the history of international relations."

—Calder Walton, University of Cambridge

"Johnny is a blue-collar spy whose real-life exploits are more daring than those of any fictional James Bond, and who is on the scene at more history-making events worldwide than Woody Allen's peripatetic 'Zelig.' His story is a primer of the spy's tradecraft, as well."

—Charles D. Ameringer,
author of *U. S. Foreign Intelligence:
The Secret Side of American History*

Johann Heinrich Amadeus de Graaf, known as Johnny all his life, was born on May 11, 1894, in Nordenham, near Bremerhaven in northwest Germany. He died at age 86 on December 2, 1980, in Brockville, Ontario, where he and his wife ran a tourist lodge. That he lived as long as he did is miraculous considering that he had spent many years acting as a double agent, pretending to work for Soviet intelligence while really functioning as an operative for Britain's MI6.

His life had many twists and turns, and murder, treachery, intrigue, and violence were never far from his doorstep. Eventually joining the Spartacus Bund in 1919, which evolved into the German Communist Party, he later became a staunch anti-Communist and played a key role in undermining the efforts of Communists in Brazil to oust the government of Getúlio Vargas in 1935. After retiring from MI6, he even volunteered his services to the FBI's J. Edgar Hoover in 1950.

Based on documents from multiple government archives as well as many interviews, the most important of which was a series that Gordon Scott conducted with Johnny in 1975–76, this story of the life of a spy who hid behind sixty-eight different aliases during the course of his colorful career is a gripping tale of espionage and counterespionage during a critical period of the political history of the twentieth century.

R. S. Rose, an American, took his doctorate from the University of Stockholm. He teaches criminology and criminal justice at Northern Arizona University, Yuma.

Gordon D. Scott, a Canadian author, resides with his wife on Vancouver Island, British Columbia.

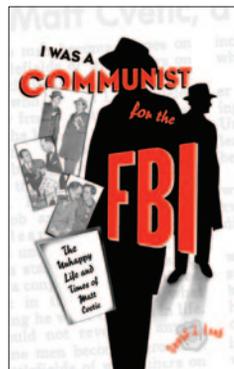
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Biography/History

"Johnny fought against injustice and tyranny all his life. We are lucky to have had him in Brazil and he is one of many unsung heroes in the 'silent service.' Former Royal Canadian Mounted Police Commissioner Cliff Harvison stated, 'thank God he's on our side.'"

—Neil Pollock,
former RCMP case officer
and handler of Johnny de Graaf

Also of Interest
"I Was a Communist for the FBI":
The Unhappy Life and Times of
Matt Cvetic
Daniel J. Leab
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New in Paperback

America's New Working Class

Race, Gender, and Ethnicity in a Biopolitical Age

Kathleen R. Arnold



“Arnold is a political theorist who understands the relevance and necessity of normative theory in addressing social and political inequalities. Fortunately for the reader, she is well equipped to undertake this task.”

—M. T. Kenney, *Choice*

“Kathleen Arnold boldly and convincingly takes on social analysts who contend that the state plays a

diminished role in the ‘flattened world’ of global capitalism. Rather, she convincingly demonstrates that the United States has deployed state power to deregulate, privatize, and weaken public provision while utilizing new forms of bureaucratic ‘prerogative power’ to ‘ascetically discipline’ a new working class of vulnerable, low-wage workers.”

—Joseph Schwartz, Temple University

Today’s political controversy over immigration highlights the plight of the working class in this country as perhaps no other issue has recently done. The political status of immigrants exposes the power dynamics of the “new working class,” which includes the former labor aristocracy, women, and people of color. This new working class suffers exploitation in advanced industrial countries as the social cost of capitalism’s success in a neoliberal and globalized political economy. In this book, Kathleen Arnold analyzes the role of the state’s “prerogative power” in creating and sustaining this condition of severe inequality for the most marginalized sectors of our population in the United States.

Kathleen R. Arnold is Assistant Professor of Political Theory at the University of Texas at San Antonio.

256 pages | 6 x 9 | available now

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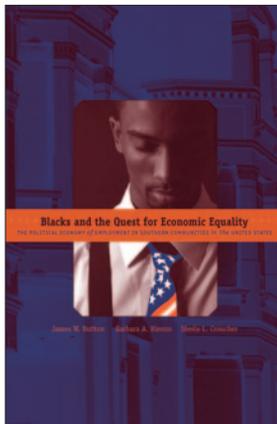
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Political Science/Sociology

Blacks and the Quest for Economic Equality

The Political Economy of Employment in Southern Communities in the United States

James W. Button, Barbara A. Rienzo, and Sheila L. Croucher



The civil rights movement of the 1960s improved the political and legal status of African Americans, but the quest for equality in employment and economic well-being has lagged behind. Blacks are more than twice as likely as whites to be employed in lower-paying service jobs or to be unemployed, are three times as likely to live in poverty, and

have a median household income barely half of that for white households. What accounts for these disparities, and what possibilities are there for overcoming obstacles to black economic progress? This book seeks answers to these questions through a combined quantitative and qualitative study of six municipalities in Florida.

Factors impeding the quest for equality include employer discrimination, inadequate education, increasing competition for jobs from white females and Latinos, and a lack of transportation, job training, affordable childcare, and other sources of support, which makes it difficult for blacks to compete effectively. Among factors aiding in the quest is the impact of black political power in enhancing opportunities for African Americans in municipal employment.

The authors conclude by proposing a variety of ameliorative measures: strict enforcement of antidiscrimination laws; public policies to provide disadvantaged people with a good education, adequate shelter and food, and decent jobs; and self-help efforts by blacks to counter self-destructive attitudes and activities.

The late **James W. Button** was Professor of Political Science at the University of Florida.

Barbara A. Rienzo is Professor of Health Education and Behavior at the University of Florida.

Sheila L. Croucher is Paul Rejai Professor of Political Science at Miami University of Ohio.

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Political Science/Sociology



Peruvian Rebel

The World of Magda Portal, with a Selection of Her Poems

Kathleen Weaver

As the Left reawakens in Latin America following widespread disillusionment with neoliberal efforts to apply “shock therapy” to local economies, this story of the exemplary life of a major Peruvian activist and literary figure of an earlier era is particularly timely.

Magda Portal (1900–1989) played a historic role in the American Popular Revolutionary Alliance (APRA), which began as a Marxist-inspired but non-Communist radical movement with cells based in both Europe and Latin America in the 1920s before it became a full-fledged political party in Peru in 1931. Often in exile abroad, in prison, or in hiding in Peru to escape arrest, Portal was the leading female organizer for the Apristas until her break with the increasingly Right-leaning party after World War II. As APRA’s national secretary for women’s affairs, Portal worked tirelessly for women’s rights within the framework of a broader fight for social justice. A close colleague of revolutionary leaders José Carlos Mariátegui and Víctor Raúl Haya de la Torre, she sided with the latter in the schism that erupted between the two in 1928, but ended up denouncing Haya de la Torre in 1950, accusing him of compromised relationships with the powers of neocolonial capitalism.

Already an acclaimed poet by the age of twenty-three, Portal struggled throughout her life to balance her artistic with her political ambitions, at times abandoning her literary pursuits. This conflict is itself a fascinating part of this biography of a woman now regarded as one of the pioneer feminists of Latin America. A substantial selection of Portal’s poetry is offered, with accompanying translations.

Kathleen Weaver has translated four books of poetry from Spanish, most recently Omar Cabezas’s *Fire from the Mountain*, with an introduction by Carlos Fuentes (1985), and Julio Cortázar’s *Nicaraguan Sketches*, with her own introduction (1989). She also co-edited *The Other Voice: Twentieth-Century Women’s Poetry in Translation* (1976) and the *Penguin Book of Women Poets* (1978).

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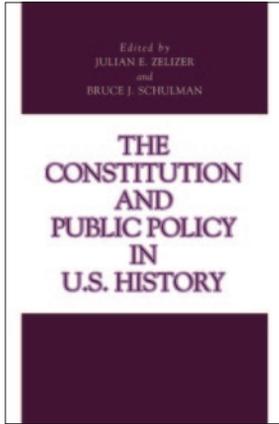
Biography/Latin American Studies/Poetry

“Kathleen Weaver’s biography of Magda Portal brings to life a woman too long lost from our histories—an extraordinary fighter for women’s rights and social justice in Peru, as well as a gifted poet. She is one of the key figures in the twentieth-century struggles of oppressed people in Latin America, and her life story should inspire as well as educate readers of this fine biography.”

—Howard Zinn, *Boston University*

The Constitution and Public Policy in U.S. History

Edited by Julian E. Zelizer and Bruce J. Schulman



Despite its crucial importance in United States history, the study of the constitutional system fell out of favor with many historians and history departments for several decades during the latter half of the twentieth century. The dawn of the twenty-first century, however, has borne witness to a new interdisciplinary interest among scholars

in reviving this important dialogue in American history. This book represents some of the most innovative contributions to this dialogue by a new generation of historians and legal scholars. The essays presented in this volume offer new insights into constitutionalism, legal culture, and the political arena, together contributing to an “ongoing reconceptualization of the historical relationship between the Constitution and public policy.”

In this volume of *Issues in Policy History*, Julian Zelizer and Bruce Schulman bring together eleven essays from renowned scholars Mary Sarah Bilder, Donald T. Critchlow and Cynthia L. Stachecki, Christine Desan, Morton Keller, Ajay K. Mehrotra, David Quigley, John A. Thompson, Christopher Tomlins, and Michael Willrich. By applying new archival research to questions of policy history and embedding constitutional history in its political context, these scholars breathe new life into the study of public policy and reaffirm Woodrow Wilson’s conclusion that the Constitution’s “spirit is always the spirit of the age.”

Julian E. Zelizer is Professor of History and Public Affairs at Princeton University.

Bruce J. Schulman is Professor of History at Boston University.

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Political Science/History

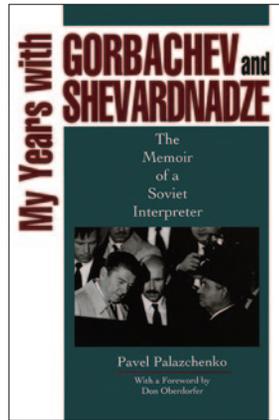
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My Years with Gorbachev and Shevardnadze

The Memoir of a Soviet Interpreter

Pavel Palazchenko

With a Foreword by Don Oberdorfer



“There are gifted linguists with an ear for languages who are deaf to the nuances of politics. Palazchenko, however, is not of that number. His memoirs, *My Years with Gorbachev and Shevardnadze*, show him to be a man of independent judgement and of real political insight and one acutely conscious of the difficulties faced by politi-

cians—not least the two major figures whom he served.”

—Archie Brown,

Times Literary Supplement

“Of all the many memoirs by former Soviet officials, Palazchenko’s is among the best written and also the most objective. Even his descriptions of U.S. policy are more accurate and judicious than those of some American scholars.”

—Jack F. Matlock Jr.,

The New York Review of Books

“The historical record is fortunate that a man as gifted and capable as Pavel Palazchenko served as interpreter for Gorbachev and Shevardnadze from 1985 through the fall of the Soviet Union. His is a keen mind, and his recollections and observations add to our understanding of those crucial years.”

—James A. Baker III,

61st U.S. Secretary of State

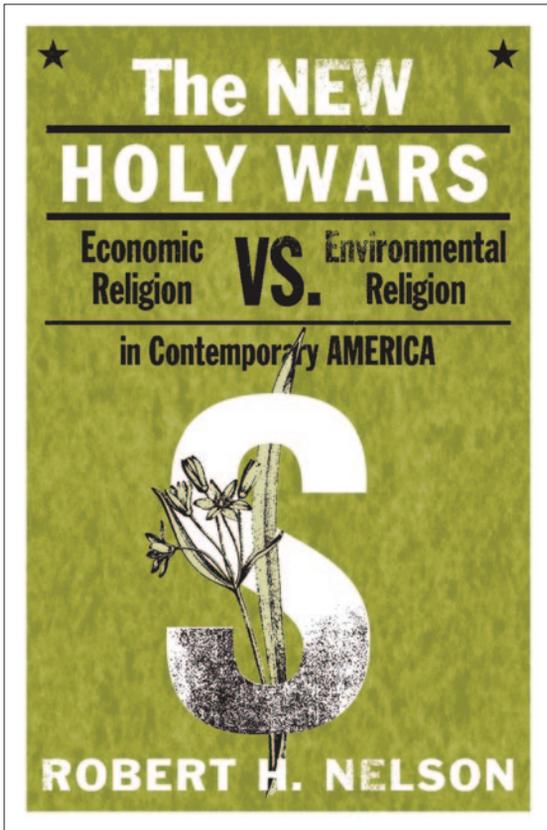
“Palazchenko was always more than a gifted interpreter, and his book is thereby an especially revealing account of pivotal events and pivotal people. A compelling read.”

—George P. Shultz, 60th U.S. Secretary of State

Pavel Palazchenko served in the Foreign Ministry and in the Executive Office of the USSR President from 1980 to 1991, before which he was an interpreter with the United Nations.

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Political Science/History



The New Holy Wars

Economic Religion Versus Environmental Religion in Contemporary America

Robert H. Nelson

“Robert Nelson argues that environmentalism is a religion. . . . This provocative thesis raises hard and embarrassing questions about the bases of environmentalism that every serious student of the subject must confront.” —Dan Tarlock,

Director of the Program in Environmental and Energy Law, Chicago-Kent College of Law

“Nelson compellingly argues that religion is a powerful force in economic and social life, . . . even if that fact is seldom recognized by most academics and policy makers. The dominant religious influences are secularized versions of Catholicism and Protestantism, not because the leading scholars are piously trying to advance their faith by other means, but because their intellectual horizons have been shaped by worldviews that have framed their consciousness. He convinces me that unless these presuppositions are acknowledged, examined, broadened, and revised, the economic and ecological crises that the world now faces will not be understood or met at their deeper levels.”

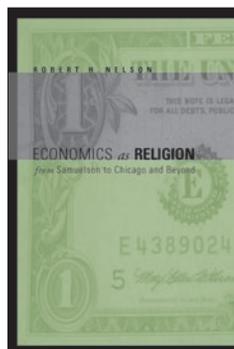
—Max L. Stackhouse, Princeton Theological Seminary

“Nelson makes an overwhelmingly persuasive case that in our times the leading secular religion was once economics and is now environmentalism. . . . Out of that utterly original idea for scholarly crossovers—good Lord, an economist reading environmentalism and even economics itself as theology!—come scores of true and striking conclusions. . . . It’s a brilliant book, which anyone who cares about the economy or the environment or religion needs to read. That’s most of us.”

—Deirdre McCloskey,
University of Illinois at Chicago

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From Samuelson to Chicago
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Robert H. Nelson

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Robert H. Nelson is Professor of Environmental Policy at the School of Public Policy of the University of Maryland. Among his previous books is *Economics as Religion: From Samuelson to Chicago and Beyond* (Penn State, 2001).

392 pages | 6.125 x 9.25 | March

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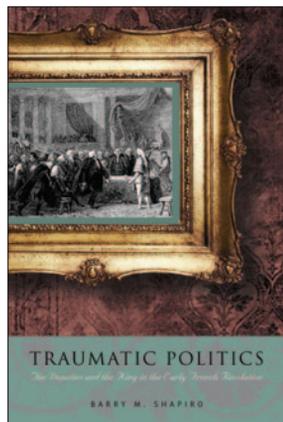
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Economics/Religion

Traumatic Politics

The Deputies and the King in the Early French Revolution

Barry M. Shapiro



The opening events of the French Revolution have stood as some of the most familiar in modern European history. *Traumatic Politics* emerges as a fresh voice from the existing historiography of this widely studied course of events. In applying a psychological lens to the classic problem of why the French Revolution's first representative assembly

was unable to reach a workable accommodation with Louis XVI, Barry Shapiro contends that some of the key political decisions made by the Constituent Assembly were, in large measure, the product of traumatic reactions to the threats to the lives of its members in the summer of 1789. As a result, Assembly policy frequently reflected a preoccupation with what had happened in the past rather than active engagement with present political realities.

In arguing that the manner in which the Assembly dealt with the king bears the imprint of the behavior that typically follows exposure to traumatic events, Shapiro focuses on oscillating periods of traumatic repetition and traumatic denial. Highlighting the historical impact of what could be viewed as a relatively "mild" trauma, he suggests that trauma theory has a much wider field of potential applicability than that previously established by historians, who have generally confined themselves to studying the impact of massively traumatic events such as war and genocide. Moreover, in emphasizing the extent to which monarchical loyalties remained intact on the eve of the Revolution, this book also challenges the widely accepted contention that prerevolutionary cultural and discursive innovations had "desacralized" the king well before 1789.

Barry M. Shapiro is Professor of History at Allegheny College.

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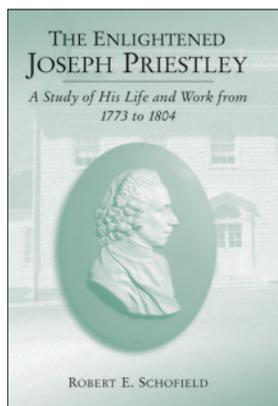
History

New in Paperback

The Enlightened Joseph Priestley

A Study of His Life and Work from 1773 to 1804

Robert E. Schofield



Winner, 2006 Roy G. Neville Prize in Bibliography or Biography, the Chemical Heritage Foundation

"Robert Schofield has done this remarkable man proud. Others may write shorter and perhaps more popular biographies of Joseph Priestley, but they will do so in the shadow of this magisterial work."

—Derek A. Davenport,

Bulletin for the History of Chemistry

"Undaunted by the great mass, intellectual range and contextual variety of Joseph Priestley's work and life, Robert Schofield deserves our lasting gratitude for bringing to bear a scholarly lifetime's knowledge of his subject in this concluding volume of his intellectual biography."

—John Christie, *The Times Higher Education Supplement*

"No author has done a better job at laying out the complexities of a materialism that Priestley saw as compatible with Christianity and of a necessitarianism he thought would rescue Protestantism from the absurdity of Calvinist doctrine. . . . He has written in a masterly way about a subject that is uniquely his own."

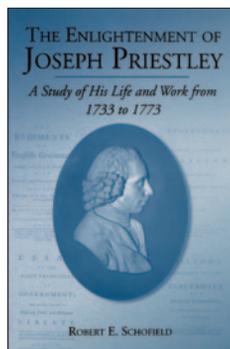
—Margaret C. Jacob,

The Journal of American History

Robert E. Schofield is Professor of History Emeritus at Iowa State University, where he was also Director of the Program in History of Technology and Science. The first volume of his Priestley biography, *The Enlightenment of Joseph Priestley*, was published by Penn State Press in 1997. He is also the editor of *A Scientific Autobiography of Joseph Priestley (1733–1804)* (1966).

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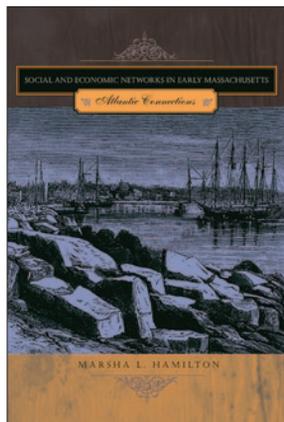
Robert E. Schofield

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Social and Economic Networks in Early Massachusetts

Atlantic Connections

Marsha L. Hamilton



The seventeenth century saw an influx of immigrants to the heavily Puritan Massachusetts Bay Colony. This book redefines the role that non-Puritans and non-English immigrants played in the social and economic development of Massachusetts. Marsha Hamilton shows how non-Puritan English, Scots, and Irish immigrants, along with Chan-

nel Islanders, Huguenots, and others, changed the social and economic dynamic of the colony. A chronic labor shortage in early Massachusetts allowed many non-Puritans to establish themselves in the colony, providing a foundation upon which later immigrants built trans-Atlantic economic networks. Scholars of the era have historically concluded that these “strangers” assimilated into the Puritan structure and had little influence on colonial development; however, through an in-depth examination of each group’s activity in local affairs, Marsha Hamilton asserts a much different conclusion.

By mining court, town, and company records, letters, and public documents, Hamilton uncovers the impact that these immigrants had on the colony, not only by adding to the diversity and complexity of society but also by developing strong economic networks that helped bring the Bay Colony into the wider Atlantic world. These groups opened up important mercantile networks between their own homelands and allies, and by creating their own communities within larger Puritan networks, they helped create the provincial identity that led the colony into the eighteenth century.

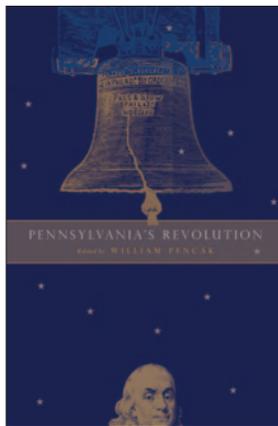
Marsha L. Hamilton is Assistant Professor of History at the University of South Alabama.

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History

Pennsylvania’s Revolution

Edited by William Pencak



Pennsylvania’s Revolution embodies a new era of scholarship about the state’s Revolutionary past, which breaks from a heavily focused study of Philadelphia and the 1776 constitution to evaluate Pennsylvania’s internal conflict during the Revolution—the most radical of the thirteen colonies. Pronounced struggles between Pennsylvania’s

own citizen factions during the late eighteenth century are often cited to exemplify how this very trend produced important social and political change throughout the American colonies. By examining these experiences from multiple angles, this book reflects the overarching themes of the Revolution through a detailed study of Pennsylvania as a microcosm.

In this volume, William Pencak brings together fifteen essays that expand our knowledge of the complex changes that occurred in Pennsylvania during this tumultuous era. Acting as a companion to John Frantz and William Pencak’s regionally focused 1998 volume *Beyond Philadelphia*, *Pennsylvania’s Revolution* continues the discussion of the state’s internal turmoil by examining the Revolution using a more topical approach. Through the lens of political and military history alongside social history, women’s history, ethnohistory, Native American studies, urban history, cultural history, material culture, religious history, print culture, frontier/backcountry studies, and even film studies and theater history, this volume gives readers a glimpse of the diverse nature of contemporary and future historiography of Pennsylvania’s Revolutionary history.

William Pencak is Professor of American History at Penn State University and editor of five previous volumes from the Penn State Press.

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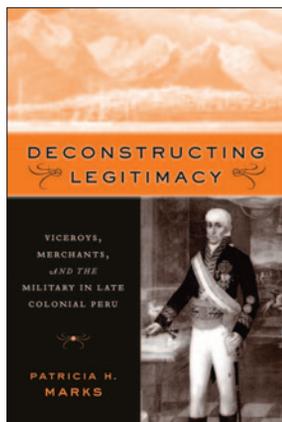
History/Regional

New in Paperback

Deconstructing Legitimacy

Viceroy, Merchants, and the Military in Late Colonial Peru

Patricia H. Marks



Winner, 2008 Choice Outstanding Academic Title

“In a thoughtful and perceptive study, independent historian Marks . . . reveals that, rather than acting independently, the military officers who executed the coup also represented a significant group of wholesale merchants in Lima. Based primarily on extensive research in archival materials in Spain

and Peru, this clearly written and argued work is the most important English-language study of Peruvian independence to appear in nearly 30 years.”

—M. A. Burkholder, *Choice*

“Now and then one encounters a book based on such extensive research that it immediately accords its author substantial authority. This is such a book.”

—Timothy E. Anna,

Colonial Latin American Historical Review

“In broad terms the arguments and conclusions presented in this stimulating book build upon and extend, rather than contradict, those of previous commentators on Peru’s transition to independence, but they do so with an unprecedented level of detail and incisive analysis, making a major contribution to the historiography of late colonial Peru. This book deserves to be read by all students of the Bourbon reforms and Spanish American independence.”

—John Fisher, *American Historical Review*

“This book, based on decades of meticulous research, is a major contribution to the burgeoning literature on the late colonial period, a period whose intellectual vitality is now being recognized after many decades of neglect.”

—G. B. Paquette, *The Americas*

Patricia H. Marks is an independent scholar who received her doctorate in history from Princeton in 2003.

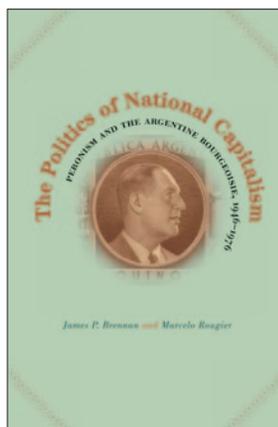
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History/Latin American Studies

The Politics of National Capitalism

Peronism and the Argentine Bourgeoisie, 1946–1976

James P. Brennan and Marcelo Rougier



In mid-twentieth-century Latin America there was a strong consensus between Left and Right—Communists working under the directives of the Third International, nationalists within the military interested in fostering industrialization, and populists—about the need to break away from the colonial legacies of the past and to escape from the con-

straints of the international capitalist system. Even though they disagreed about the desired end state, Argentinians of all political stripes could agree on the need for economic independence and national sovereignty, which would be brought about through the efforts of a national bourgeoisie.

James Brennan and Marcelo Rougier aim to provide a political history of this national bourgeoisie in this book. Deploying an eclectic methodology combining aspects of the “new institutionalism,” the “new economic history,” Marxist political economy, and deep research in numerous, rarely consulted archives into what they dub the “new business history,” the authors offer the first thorough, empirically based history of the national bourgeoisie’s peak association, the Confederación General Económica (CGE), and of the Argentine bourgeoisie’s relationship with the state.

They also investigate the relationship of the bourgeoisie to Perón and the Peronist movement by studying the history of one industrial sector, the metalworking industry, and two regional economies—one primarily industrial, Córdoba, and another mostly agrarian, Chaco—with some attention to a third, Tucumán, a cane-cultivating and sugar-refining region sharing some features of both. While spanning three decades, the book concentrates most on the years of Peronist government, 1946–55 and 1973–76.

James P. Brennan is Associate Professor of History at the University of California, Riverside. He translated Luis Alberto Romero’s *History of Argentina in the Twentieth Century* (Penn State, 2002), which was a History Book Club selection.

Marcelo Rougier is Professor of History at the Universidad de Buenos Aires.

224 pages | 6 x 9 | December
ISBN 978-0-271-03571-0 | cloth: \$60.00s
<http://www.psupress.org/books/titles/978-0-271-03571-0.html>

History/Latin American Studies

Tax Evasion and the Rule of Law in Latin America

The Political Culture of Cheating and Compliance in Argentina and Chile

Marcelo Bergman

Few problems are as crucial for the future of democracy in Latin America—and, indeed, in other underdeveloped areas of the world—as strengthening the rule of law and reforming the system of taxation.

In this book, Marcelo Bergman shows how success in getting citizens to pay their taxes is related intimately to the social norms that undergird the rule of law. The threat of legal sanctions is itself insufficient to motivate compliance, he argues. That kind of deterrence works best when citizens already have other reasons to want to comply, based on their beliefs about what is fair and about how their fellow citizens are behaving. The problem of “free riding,” which arises when cheaters can count on enough suckers to pay their taxes so they can avoid doing so and still benefit from the government’s supply of public goods, cannot be reversed just by stringent law, because the success of governmental enforcement ultimately depends on the social equilibrium that predominates in each country. Culture and state effectiveness are inherently linked.

Using a wealth of new data drawn from his own multi-dimensional research involving game theory, statistical models, surveys, and simulations, Bergman compares Argentina and Chile to show how, in two societies that otherwise share much in common, the differing traditions of rule of law explain why so many citizens evade paying taxes in Argentina—and why in Chile most citizens comply with the law. In the concluding chapter, he draws implications for public policy from the empirical findings and generalizes his argument to other societies in Africa, Asia, and Eastern Europe.

Marcelo Bergman is Associate Professor in the Department of Legal Studies at CIDE in Mexico City and the director of PESED (Program for the Study of Security and the Rule of Law). He has served as a consultant to tax administrations in Argentina, Chile, and Mexico.

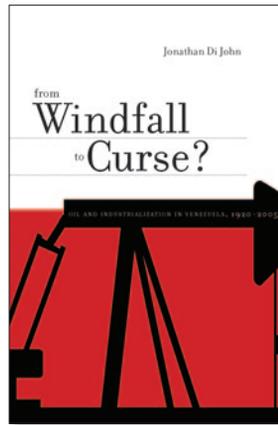
264 pages | 6 x 9 | November
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Law/Political Science/Latin American Studies

From Windfall to Curse?

Oil and Industrialization in Venezuela, 1920–2005

Jonathan Di John



Since the discovery of abundant oil resources in the 1920s, Venezuela has had an economically privileged position among the nations of Latin America, which has led to its being treated by economic and political analysts as an exceptional case. In her well-known study of Venezuela’s political economy titled *The Paradox of Plenty* (1997), Stanford political

scientist Terry Karl argued that this oil wealth induced extraordinary corruption, rent-seeking, and centralized intervention that resulted in restricting productivity and growth. What this and other studies of Venezuela’s economy fail to explain, however, is how such conditions have accompanied both growth and stagnation at different periods of Venezuela’s history and why countries experiencing similar levels of corruption and rent-seeking produce divergent developmental outcomes.

By investigating the record of economic development in Venezuela from 1920 to 2005, Jonathan Di John shows that the key to explaining why the economy performed much better between 1920 and 1980 than in the post-1980 period is to understand how political strategies interacted with economic strategies—specifically, how politics determined state capacity at any given time and how the stage of development and development strategies affected the nature of political conflicts. In emphasizing the importance of an approach that looks at the *political* economy, not just at the economy alone, Di John advances the field methodologically while he contributes to a long-needed history of Venezuela’s economic performance in the twentieth century.

Jonathan Di John is Lecturer in Political Economy of Development at the School of Oriental and African Studies, University of London, and a Research Fellow at the London School of Economics.

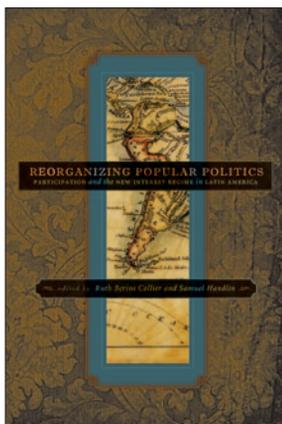
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Economics/Political Science/Latin American Studies

Reorganizing Popular Politics

Participation and the New Interest Regime in Latin America

Edited by Ruth Berins Collier and Samuel Handlin



A historic shift has occurred in the organizational structures through which the lower classes in Latin America express voice and find political representation. With the political and economic reforms of the 1980s and 1990s, networks of community-based associations and nongovernmental organizations replaced party-affiliated labor

unions as the primary organizations to which the lower classes turned. This volume examines the new “interest regime” in Argentina, Chile, Peru, and Venezuela through two extensive surveys—one of individuals and one of associations—undertaken in those nations’ capital cities.

Contrary to common perceptions, the new interest regime is neither a vibrant, autonomous civil society nor a set of weak, atomized organizations. Participation in associations is high, especially compared to other ways in which individuals pursue collective interests, and associations more frequently coordinate and engage the state than has sometimes been assumed. However, various forms of interaction with the state pose a classic trade-off between representation and state control, and the new interest regime is marked by representational distortion, in that the lower classes are less likely to use the new structures than the middle classes. Within these general patterns, distinct national models are emerging.

This volume represents the most ambitious and systematic effort to date to examine individual participation and associational life in Latin America and to carry out a cross-national analysis of new forms of political representation.

Ruth Berins Collier is Heller Professor of Political Science at the University of California, Berkeley.

Samuel Handlin is a Ph.D. candidate in the Department of Political Science at the University of California, Berkeley.

368 pages | 6.125 x 9.25 | November
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Political Science/Latin American Studies

International Migration in Cuba

Accumulation, Imperial Designs, and Transnational Social Fields

Margarita Cervantes-Rodríguez

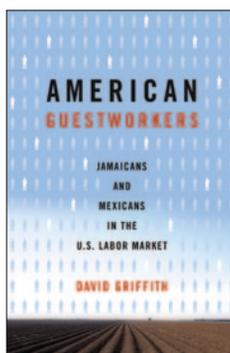
Since the arrival of the Spanish conquerors at the beginning of the colonial period, Cuba has been hugely influenced by international migration. Between 1791 and 1810, for instance, many French people migrated to Cuba in the wake of the purchase of Louisiana by the United States and turmoil in Saint-Domingue. Between 1847 and 1874, Cuba was the main recipient of Chinese indentured laborers in Latin America. During the nineteenth century, more Spanish people migrated to Cuba than anywhere else in the Americas, and hundred of thousands of slaves were taken to the island during that century. The first decades of the twentieth century saw large numbers of immigrants and temporary workers from various societies arrive in Cuba. And since the revolution of 1959, a continuous outflow of Cubans toward many countries has taken place, with lasting consequences.

In this book, the most comprehensive study of international migration in Cuba ever undertaken, Margarita Cervantes-Rodríguez aims to elucidate the forces that have shaped international migration and the involvement of the migrants in transnational social fields since the beginning of the colonial period. Drawing on Fernand Braudel’s concept of *longue durée*, transnational studies, perspectives on power, and other theoretical frameworks, the author places her analysis in a much wider historical and theoretical perspective than has previously been applied to the study of international migration in Cuba, making this a work of substantial interest to social scientists as well as historians.

Margarita Cervantes-Rodríguez is Visiting Research Fellow at the Center for Migration and Development, Princeton University.

328 pages | 6 x 9 | December
ISBN 978-0-271-03538-3 | cloth: \$75.00s
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Sociology/Political Science/Latin American Studies



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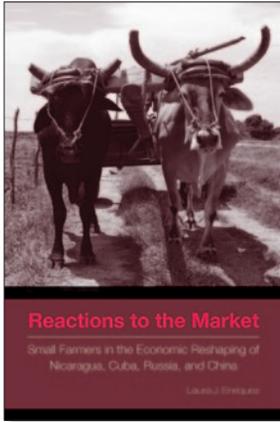
David Griffith

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Rural Studies Series

Reactions to the Market

Small Farmers in the Economic Reshaping of
Nicaragua, Cuba, Russia, and China

Laura J. Enríquez



It is manifest in developing countries around the world that the “shock” therapy administered to their economies by the neoliberal model of structural adjustment has failed, leaving much social and economic destruction in its wake. In Latin America this failure has led to a resurgence of interest in alternative models, some of them

deploying various versions of socialism, as in Bolivia, Chile, and Venezuela, which has given rise to talk about the new “pink tide” enveloping the region. In this comparative study of four economies that have been making a transition to the market from their orthodox socialist pasts, Laura Enríquez focuses our attention on the plight of the small farmer in particular and on the importance of this sector for the overall socioeconomic success of the transition.

Through this comparison, we see the similarities between Nicaragua and Russia in their rapid retreat from socialism and their adoption of reforms that have placed small agriculture, especially that focused on food crops, at a distinct disadvantage relative to export-oriented production. By contrast, Cuba has been more like China in adopting aspects of market reform while emphasizing small-scale cooperative and private farming in an effort to achieve food self-sufficiency.

Drawing insights from Karl Polanyi’s study of the social and economic effects of the expansion of market relations in the nineteenth century, Enríquez highlights the role of the state in each of these countries in driving change in a certain direction: toward deemphasis of small-scale farming and the eventual assumed demise of the peasantry in Nicaragua and Russia, which has led to countermovements of peasants struggling to survive, and toward the reconfirmation of the value of small farming in contributing to balanced economic development in Cuba and China.

Laura J. Enríquez is Associate Professor of Sociology at the University of California, Berkeley.

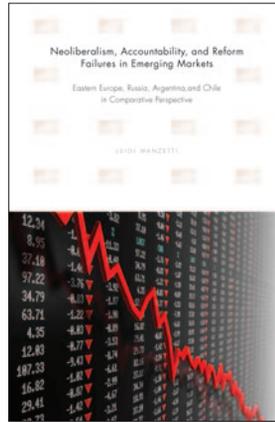
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Sociology/Political Science/Latin American Studies

Neoliberalism, Accountability, and Reform Failures in Emerging Markets

Eastern Europe, Russia, Argentina, and Chile in
Comparative Perspective

Luigi Manzetti



The agenda of neoliberal market reform known as the Washington Consensus, which was meant to turn around the economies of developing and post-Communist countries and provide the bedrock of economic success on which stable democracies could be built, has largely proved to be a failure, with Russia and many Latin American

countries like Argentina left in severe economic crisis by the end of the 1990s.

Some proponents of neoliberal reform, such as Anne Krueger, have attributed this failure to the piecemeal and incomplete implementation of reform measures, while others, including Nobel Prize economist and former World Bank vice president Joseph Stiglitz, have pointed to technical flaws in the policies as the reason for failure. With both of these assessments focused narrowly on economic factors, Luigi Manzetti wants to highlight the crucial importance of political institutions and processes to a fully adequate explanation.

His argument is that the ideology of neoliberal reform, rooted in the theories of Friedrich von Hayek and Milton Friedman, assumed political checks and balances that did not exist in many of these countries undergoing market reform, and that only by taking political accountability as an influential variable in the equation for success can we really understand what happened. Where accountability was weak, patterns of corruption, collusion, and patronage worked to undermine the intended aims of market reform. Manzetti uses both large-*n* statistical analyses and small-*n* case studies (of Argentina, Chile, and Russia) to provide empirical evidence for his argument.

Luigi Manzetti is Associate Professor of Political Science at Southern Methodist University.

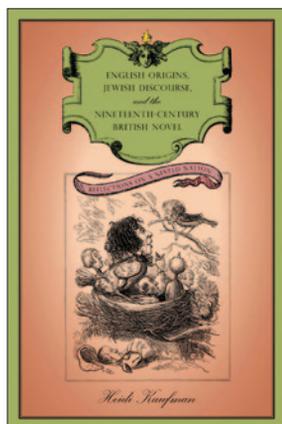
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Political Science/Latin American Studies

English Origins, Jewish Discourse, and the Nineteenth-Century British Novel

Reflections on a Nested Nation

Heidi Kaufman



“Offers an interesting critical lens through which to view nineteenth-century fiction: Jewish discourse.”

—Judith Page,
University of Florida

“Kaufman offers provocative and compelling examples to support her ideas.”

—Cynthia Scheinberg,
Mills College

“For we rather forget that the Christian God was a Jew,” Patrick Braybrooke facetiously claimed, “though no doubt this was a Divine mistake and the ‘nationality’ of Christ should have been English.” Taking Braybrooke’s lead, Heidi Kaufman argues that the proliferation of Jewish discourse in nineteenth-century British novels was linked to the construction of English character and English origins. The period of the eighteenth century marks a turning point in definitions of English national identity, not only because of a rise in modern racial thinking, but also because of the contradictory dimensions of Englishness that called out for resolution in novels. This study looks at some of the ways in which novels of the nineteenth century began to rewrite Jewish and Christian theological affiliations in an effort to allay the racial panic such associations posed for the nation’s newly emergent racial-religious identity. Novels were uniquely well suited to this task because of their emphasis on sequential history and character development, their increasing popularity, and their imaginative possibilities. Kaufman shows that nineteenth-century novels did not simply engender ideas about England and the English but also attempted to correct a problem that arose when the racial and theological components of national identity came into conflict with one another.

Heidi Kaufman is Assistant Professor of English at the University of Delaware.

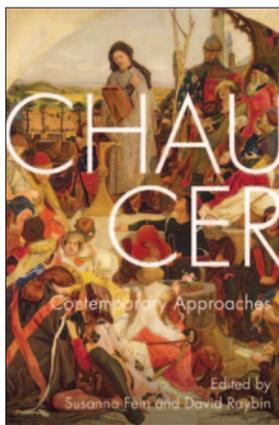
272 pages | 6 illustrations | 6 x 9 | October
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Literature

Chaucer

Contemporary Approaches

Edited by Susanna Fein and David Raybin



Chaucer was an extraordinary writer who expressed the tenor of his times with ingenious verbal facility and a profound sympathy for the human condition. Like his original work, the ongoing study of his life, writings, and culture reflects the questions, conversations, and scholarly approaches of contemporary society. A renaissance of sorts in Chaucer studies

is flourishing in the twenty-first century. This volume brings together twelve essays by the scholars who have helped forge the paths for this contemporary study and continue to chart a course for the next generation of work on Chaucer and medieval English literary studies.

Susanna Fein and David Raybin, editors of *The Chaucer Review*, have organized this volume to showcase those strands of inquiry and perspectives of thought that are yielding exhilarating new slants on the poetic records of the Middle Ages. By combining twenty-first-century theoretical orientations and material perspectives, each essay adds contemporary relevance to our reading of Chaucer, while remaining strongly grounded in the subject’s critical legacy. Using these methods to explore Chaucer’s relationship to place, his contemporary sociolinguistic environment, and issues of humor, gender, and literary and political forces in his works, *Chaucer: Contemporary Approaches* not only presents experienced and budding scholars alike with an overview of modern approaches, but also provides a blueprint for Chaucer studies into the future.

Susanna Fein is Professor of English at Kent State University and co-editor of *The Chaucer Review*.

David Raybin is Professor of English at Eastern Illinois University and co-editor of *The Chaucer Review*.

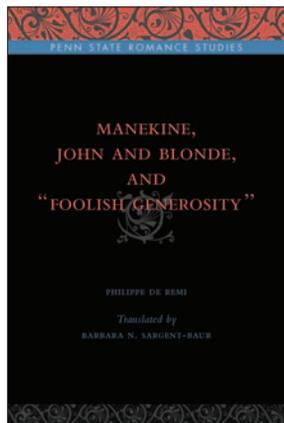
216 pages | 3 illustrations | 6 x 9 | January
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Literature

Manekine, John and Blonde, and “Foolish Generosity”

Philippe de Remi

Translated by Barbara N. Sargent-Baur



Philippe de Remi (1200/1210–65) holds a remarkable position in the legacy of the thirteenth-century literary world. A layman, landholder, and professional administrator, rather than a court poet or member of the clergy, Philippe de Remi also wrote poems, songs, and long verse narratives that were grounded in his familiarity with the liter-

ary genres of his day. While Philippe paid homage to Chrétien de Troyes and other important secular writers of the period, his station in society and an intended audience of family and friends, not patrons, allowed him the freedom to treat courtly conventions with some independence and to explore human motivations across the social spectrum.

Barbara Sargent-Baur brings to the modern English-speaking reader a translation of three of Philippe's most important compositions: his two verse romances, *Manekine* and *John and Blonde*, as well as his single short verse tale, “Foolish Generosity.” This volume gathers the first English stand-alone prose translation of these romances, which have been previously published only as line-by-line versions facing the Old French originals. Sargent-Baur's English translation of “Foolish Generosity” is the first rendering from Old French in any language. These important translations allow increased access to Philippe de Remi's attractive narrative works, expanding their audience beyond an Old French readership to the wider academic community.

Barbara N. Sargent-Baur is Professor Emerita in the Department of French and Italian Languages at the University of Pittsburgh.

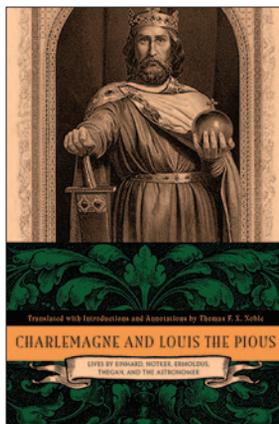
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Literature

Charlemagne and Louis the Pious

Lives by Einhard, Notker, Ermoldus, Thegan, and the Astronomer

Translated with introductions and annotations by Thomas F. X. Noble



Carolingian historical texts have long been held at the base of our modern knowledge about the eighth and ninth centuries. The ninth century gave birth to a new revival of secular biography, which has come to be recognized as one of the brightest bands in the spectrum of Carolingian historical writing. This collection brings together,

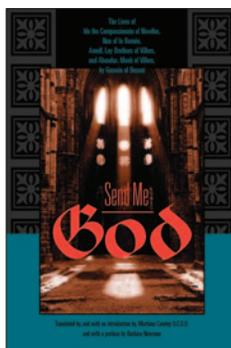
for the first time in one volume, the five royal/imperial biographies written during the Carolingian period.

Thomas F. X. Noble's new English translations of these five important texts—Einhard's *Life of Emperor Charles*, Notker's *Deeds of Charles the Great*, Ermoldus Nigellus's *Poem in Honor of Louis*, Thegan's *Deeds of Emperor Louis*, and the *Life of Louis* by “the Astronomer”—are each accompanied by a short introduction and a note on “Essential Reading.” Offering details on matters of style, sources used by the author, and the influence, if any, exerted by the texts, Noble provides a context for each translation, without compromising the author's intended voice. By “reuniting” these five essential medieval texts in an English translation, this volume makes these voices accessible to scholars and nonexperts alike, throughout the Anglophone world.

Thomas F. X. Noble is Professor and Chair, Department of History, at the University of Notre Dame.

312 pages | 1 map | 6 x 9 | December
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History/Literature



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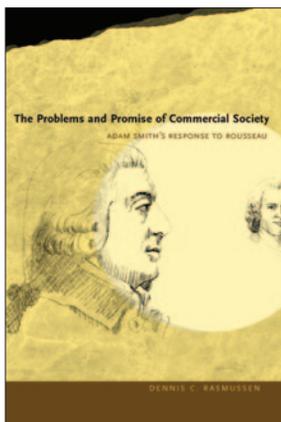
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“We have hitherto lacked a systematic and sophisticated book-length analysis of the relation between Smith and Rousseau. These two near-contemporaries addressed many of the same issues—such as the emergence of capitalism, the relation between the free market and morals, the relation of commerce to politics, the nature of sympathy or empathy, and the relation of the philosopher to the modern liberal order—and yet often came to opposing conclusions. Dennis Rasmussen’s beautifully written book will be important reading for anyone concerned with these two figures and, more broadly, the Enlightenment and its critics.”

—Charles Griswold, Boston University

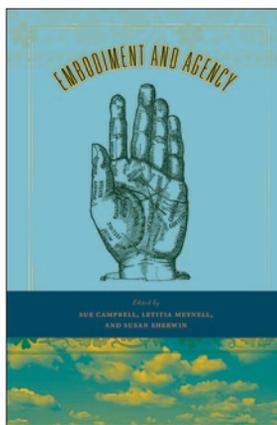
Dennis C. Rasmussen is Assistant Professor of Political Science at the University of Houston.

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Political Science/Philosophy

Embodiment and Agency

Edited by Sue Campbell, Letitia Meynell, and Susan Sherwin



Themes of embodiment and agency have long been central to feminist philosophical thought and have increasingly led feminists to extend their theorizing to encompass a range of identities shaped by processes of gender, race, class, disability, and sexuality. The intersection of these themes, however, has often been limited to analyzing how specific

modes of socialized embodiment can be impediments to agency or autonomy.

Embodiment and Agency is distinctive in bringing a remarkable range of theoretical perspectives and resources to the project in ways that stress possibilities as well as constraints. Contributors utilize, for example, phenomenology, psychoanalysis, care ethics, analytic philosophy, Hegelian critique, and postcolonial theory to examine embodiment and agency in contexts ranging from a child’s struggle to find her own identity to global politics. The volume is integrated through its theme, through an introductory essay situating the contributions in relation to each other and to current feminist theory on agency, and through the structuring of the contents into two distinct sections.

Part I, “Becoming Embodied Subjects,” explores how we become individually and collectively identified subjects through the possibilities for agency that arise from specific modes of embodiment. Part II, “Embodied Relation: Political Contexts,” continues the theme of embodied agency in contemporary sociopolitical contexts. It challenges the reader to reconceptualize the links between embodiment and moral agency in ways adequate to political realities, personal relationships, and collective responsibilities.

Sue Campbell is Professor of Philosophy and Women’s Studies at Dalhousie University, Halifax, Canada.

Letitia Meynell is Assistant Professor of Philosophy at Dalhousie University.

Susan Sherwin is Professor of Philosophy at Dalhousie University.

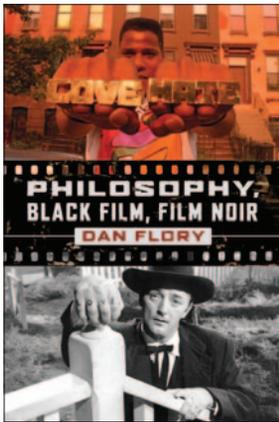
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Philosophy/Women’s Studies

New in Paperback

Philosophy, Black Film, Film Noir

Dan Flory



“Flory argues that while some examples of film noir articulate reactionary perspectives on social order, the genre can also promote perspectives critical of social inequality and offer insights into the racialized structures of American culture.”

—D. W. Rothenmel, *Choice*

“The darkness of film noir was always meant to illuminate as well as reflect

the shadows of the mean streets of Gangland USA. Now, in this fascinating synthesis of philosophy, film studies, and critical race theory, Dan Flory reveals to us the significance of the deeper blackness of African American noir—a light ‘doubly’ black aimed at exposing the larger crimes of White America itself.”

—Charles W. Mills,

Northwestern University,
and author of *The Racial Contract*

In the past two decades, African American filmmakers like Spike Lee have made significant contributions to the dialogue about race in the United States by adapting techniques from classic film noir to black American cinema. *Philosophy, Black Film, Film Noir* is the first to examine these artistic innovations in detail from a philosophical perspective informed by both cognitive film theory and critical race theory. Flory shows how these films scrutinize the state of race in America, induce their viewers to do so as well, and illuminate the ways in which categories of race have defined and continue to direct much of our vision of the moral self and what counts as appropriate moral sensibility.

Dan Flory is Associate Professor of Philosophy at Montana State University.

368 pages | 35 illustrations | 6 x 9 | September
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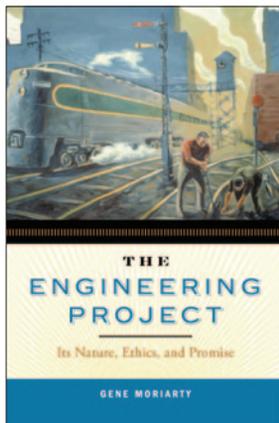
Philosophy/Film Studies

New in Paperback

The Engineering Project

Its Nature, Ethics, and Promise

Gene Moriarty



“This genuinely original book contributes significantly to contemporary efforts to rethink the human-made world through an extended engagement with the philosophical examinations of technology found in the work of Albert Borgmann, Hubert Dreyfus, Andrew Feenberg, Jürgen Habermas, and others. It constitutes a thoughtful,

reflective engineer’s effort to deepen engineering and engineering education discussion in ways that go beyond apology or promotion. It will be of value not only to those in engineering, engineering studies, and the philosophy of technology, but also to historians of technology, to science and technology studies scholars, and to any informed citizen concerned about the future shape and character of our technoscientific world. I recommend it for all of us.”

—Carl Mitcham, Colorado School of Mines

We all live our daily lives surrounded by the products of technology that make what we do simpler, faster, and more efficient. But at the same time, as these products disburden us of unwanted tasks that consumed much time and effort in earlier eras, many of them also leave us more disengaged from our natural and even human surroundings. It is the task of what Gene Moriarty calls focal engineering to create products that will achieve a balance between disburdenment and engagement: “How much disburdenment will be appropriate while still permitting an engagement that enriches one’s life, elevates the spirit, and calls forth a good life in a convivial society?”

Gene Moriarty is Professor of Electrical Engineering at San Jose State University.

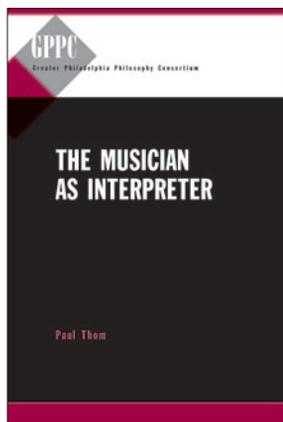
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Science/Philosophy

New in Paperback

The Musician as Interpreter

Paul Thom



“Written like a musical score, in a clear prose style, the book states its theme early, displays variations of the theme in chapters devoted to the three main forms of performative interpretation, and recapitulates that theme in a final chapter titled ‘Interpretation.’ Deeply informed by the author’s knowledge of music, the history of music, and theory, this volume is generously illustrated with examples of musical scores.”

—J. M. Carvalho, *Choice*

“Paul Thom’s latest book is a valuable and illuminating contribution to the philosophy of music. It focuses on a number of musical activities not often accorded sufficient attention by philosophers, such as the transcribing of works, the writing of variations, and the annotating of scores. Thom makes a persuasive case that activities of that sort, and even more so, that of musical performing, are modes of musical interpretation, and thus that musical interpretation is hardly the province of criticism alone, being instead something that pervades musical practice.”

—Jerrold Levinson, University of Maryland

Among the many practices in which musicians engage are several that may be viewed as modes of interpretation, a kind of interpretation that Paul Thom calls “performative” to contrast it with another kind he calls “critical.” The difference is that the latter discusses a musical work; the former presents or enacts it. This book aims at making the case for understanding these activities of transcribing, varying, and realizing music as all forms of interpretation.

Paul Thom is Professor of Philosophy and Executive Dean of Arts at Southern Cross University in New South Wales, Australia.

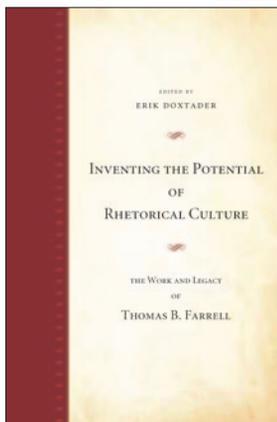
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Philosophy/Music

Inventing the Potential of Rhetorical Culture

The Work and Legacy of Thomas B. Farrell

Edited by Erik Doxtader



Over the course of a distinguished and celebrated career, Thomas Farrell held that rhetoric is a rich source of creative reason and a vital element of contemporary public life. In his award-winning 1995 book, *Norms of Rhetorical Culture*, Farrell took this position a step further, arguing that “Rhetoric is the primary—indeed the *only*—humane manner for

an argumentative culture to sustain public institutions that reflect on themselves, that learn, so to speak, from their own history.” In the midst of violence and social fragmentation, according to Farrell, the renewal of rhetoric’s difficult art offers an opportunity to invigorate critique, cultivate the grounds for mutual understanding, and foster the practical wisdom that sustains democracy’s politics.

Inventing the Potential of Rhetorical Culture sheds new light on Thomas Farrell’s provocative defense of rhetoric and makes an innovative case for the contemporary importance of rhetorical theory and practice. Featuring two previously unpublished works by Thomas Farrell himself, including one that plots a path beyond *Norms of Rhetorical Culture*, the volume’s original contributions offer timely reflections on the aesthetic, vernacular, and deliberative functions of rhetoric and draw significant connections among classical, modern, and postmodern accounts of public discourse. At a moment when many fields of study have found cause to reconsider the question of rhetoric’s potential, this collection will engage those seeking a fuller understanding of rhetoric’s role in politics, ethics, and public culture.

With an introduction by Erik Doxtader, the volume includes essays by James Arnt Aune, Maurice Charland, G. Thomas Goodnight, Gerard A. Hauser, Carol Poster, and Philippe-Joseph Salazar.

Erik Doxtader is Professor of Rhetoric in the Department of English Language and Literature at the University of South Carolina.

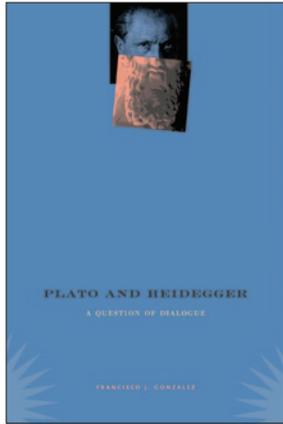
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Philosophy/Rhetoric/Literature

Plato and Heidegger

A Question of Dialogue

Francisco J. Gonzalez



In a critique of Heidegger that respects his path of thinking, Francisco Gonzalez looks at the ways in which Heidegger engaged with Plato's thought over the course of his career and concludes that, owing to intrinsic requirements of Heidegger's own philosophy, he missed an opportunity to conduct a real dialogue with Plato that would have been

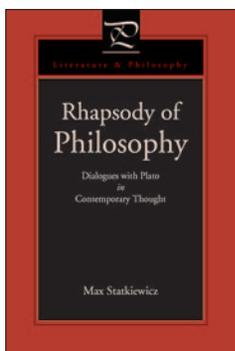
philosophically fruitful for us all.

Examining in detail early texts of Heidegger's reading of Plato that have only recently come to light, Gonzalez, in Parts I and II, shows there to be certain affinities between Heidegger's and Plato's thought that were obscured in his 1942 essay "Plato's Doctrine of Truth," on which scholars have exclusively relied in interpreting what Heidegger had to say about Plato. This more nuanced reading, in turn, helps Gonzalez to provide in Part III an account of Heidegger's later writings that highlights the ways in which Heidegger, in repudiating the kind of metaphysics he associated with Plato, took a direction away from dialectic and dialogue that left him unable to pursue those affinities that could have enriched Heidegger's own philosophy as well as Plato's. "A genuine dialogue with Plato," Gonzalez argues, "would have forced [Heidegger] to go in certain directions where he did not want to go and could not go without his own thinking undergoing a radical transformation."

Francisco J. Gonzalez is Associate Professor of Philosophy at the University of Ottawa.

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Philosophy



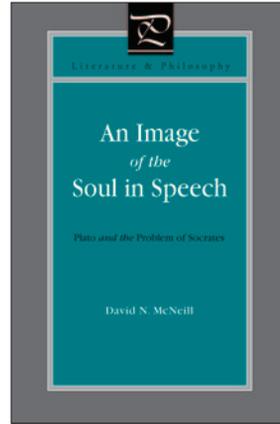
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An Image of the Soul in Speech

Plato and the Problem of Socrates

David N. McNeill



David McNeill seeks in this book to illuminate Plato's distinctive approach to philosophy by examining how his literary portrayal of Socrates manifests an essential interdependence between philosophic and ethical inquiry. In particular, the book demonstrates how Socrates' confrontation with profound ethical questions about his public philosophic activity is the

key to understanding the distinctively mimetic, dialogic, and reflexive character of Socratic philosophy.

Taking a cue from Nietzsche's account of "the problem of Socrates," McNeill shows how the questions Nietzsche raises are questions that Plato depicts Socrates as aware of and responding to. McNeill also shows how the *Republic* provides a view of Socratic moral psychology that resembles Nietzsche's account of human psychology: it deals with the internalized ethical narratives and justificatory schemes through which human beings orient themselves to their world. McNeill argues that this moral psychology not only determines Socrates' explicit account of different character types and political regimes but also crucially informs his dialectical engagements with his various interlocutors in the dialogues.

In addition to contributing a unique perspective to current debates about Socrates' philosophic methods and the significance of the literary character of Plato's dialogues, the book offers a far-reaching interpretation of Plato's presentation of the theoretical and practical activities of the fifth-century Sophists. And in showing how Plato responds to "modern" theoretical challenges, McNeill provides new evidence to question standard views of the differences between ancient and modern conceptions of the self, society, and nature.

David N. McNeill is Lecturer in the Department of Philosophy at the University of Essex in England.

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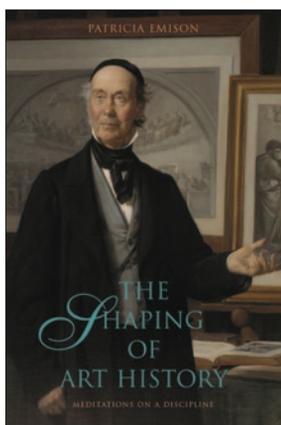
Philosophy

New in Paperback

The Shaping of Art History

Meditations on a Discipline

Patricia Emison



“At a moment when the discipline of art history is in flux, beset by new methodologies and conflicting theories of what matters in a work of art, it is refreshing to find a seasoned scholar stepping back and calmly appraising the strengths and weaknesses of the profession. . . . Wittily, lightly, endearingly, the author convinces readers

that room still exists for passion and generosity in dealing with the universe of wonders that is the world of art.”

—D. Pincus, *Choice*

“This wise and thoughtful book would make an excellent text for a methodology course and should be read by all who are interested in the field. Emison’s reorientation of art history will seem confrontational to some, but for an old veteran like me, it was a very consoling read.”

—David Wilkins, *Renaissance Quarterly*

What a book review attempts to be for a book, this extended essay attempts to be for several hundred years’ worth of books in a field: an indicator of problems with the old attempts and hopes for the new ones. It is a defense of art history for those outside the field who question its reliability or even its importance; it is a critique of art history for those in the field who may have been preoccupied with looking at trees but who might be interested in trying to see the forest.

Patricia Emison is Professor of the History of Art at the University of New Hampshire.

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Art History

New in Paperback

Confronting Images

Questioning the Ends of a Certain History of Art

Georges Didi-Huberman



“I cannot think of any more important book in the recent history of art. *Confronting Images* is just what the English-speaking art-historical community needs to help it out of the impasse of debates around ‘cultural studies’ and ‘visual literacy.’”

—James Elkins,
School of the Art
Institute of Chicago

“Art history, Didi-Huberman argues, has had to ‘kill’ the symptomatic image, deny its violence and its ‘dissembling,’ in order to preserve its true object, art. *Confronting Images* is arguably the most important book-length analysis of the conceptual foundations of the discipline, and critique of the discipline, in any language.”

—Christopher Wood,
Yale University

When the French edition of *Confronting Images* appeared in 1990, it won immediate acclaim because of its far-reaching arguments about the structure of images and the histories ascribed to them by scholars and critics working in the tradition of Vasari and Panofsky. According to Didi-Huberman, visual representation has an “underside” in which seemingly intelligible forms lose their clarity and defy rational understanding. Art historians, he goes on to contend, have failed to engage this underside, where images harbor limits and contradictions, because their discipline is based upon the assumption that visual representation is made up of legible signs and lends itself to rational scholarly cognition.

Georges Didi-Huberman is on the faculty of the École des Hautes Études en Sciences Sociales in Paris. He is the 2009 recipient of the Distinguished Lifetime Achievement Award for Writing on Art from the College Art Association.

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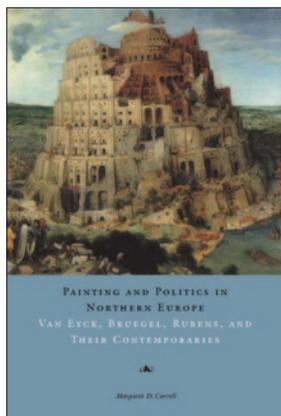
Art History

New in Paperback

Painting and Politics in Northern Europe

Van Eyck, Bruegel, Rubens, and Their Contemporaries

Margaret D. Carroll



“The author’s erudition, lucid writing, and meticulous research make these essays on the themes of marriage, politics, social harmony, and discord excellent reading for undergraduates as well as researchers.”

—A. Golahny, *Choice*

“This is an important book that deserves to be listened to, debated, and absorbed into the discourse of this field.”

—Elizabeth Honig, University of California, Berkeley

Painting and Politics in Northern Europe offers a chronological account of political engagement in works by the early modern Northern European painters Jan van Eyck, Pieter Bruegel the Elder, Peter Paul Rubens, and Frans Snyder. Offering fresh interpretations of canonical paintings, Margaret Carroll illustrates how these artists registered their pictorial responses to the political events and debates of their day. The imagery of gender and power was often intertwined with these debates. Considering a range of works, including Van Eyck’s *Arnolfini Portrait*, Bruegel’s *Netherlandish Proverbs*, and Rubens’s *Life of Marie de Médicis* series, Carroll examines the ways in which these Netherlandish painters seized on that imagery and creatively transformed it into the materials of art.

Margaret D. Carroll is Professor of Art History at Wellesley College. Her publications include numerous articles on Van Eyck, Rembrandt, and Rubens, as well as the essay “Accidents Will Happen: A New Look at the *Nightwatch*” in *Rethinking Rembrandt* (2002).

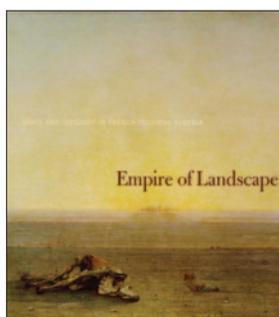
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Art History

Empire of Landscape

Space and Ideology in French Colonial Algeria

John Zarobell



“This is an original book, at times brilliant, that makes an important contribution to the field.”

—David O’Brien,

University of Illinois
at Urbana-Champaign

Emerging in the realm of popular entertainment, Langlois’ *Panorama of*

Algiers (1833) drew an audience in much the same way that the arcades drew consumers. Just as the consumption of material goods never fully satiates the consumer, the landscape of *Algiers*, as represented in Langlois’ panorama, kept the French coming back for more. This monumental painting—the result of Colonel Jean-Charles Langlois’ involvement in the 1830 siege of *Algiers*—offered a French audience a spectacle of the furthest reaches of the French empire. To witness Langlois’ paintings and other representations of colonial landscapes that followed was to perceive the endless diversity of the ever-expanding French colonies.

Marrying an investigation of the imperial context with close analysis of French images of nineteenth-century *Algiers*, *Empire of Landscape* offers a new position on visual culture and the social history of art. John Zarobell not only considers the way paintings, photographs, prints, maps, and panoramas of the unpopulated Algerian landscape were tied to the social and political developments of their time, but also argues that the images themselves produced historical transformations of place, space, and perception that continue to affect us today. *Empire of Landscape* offers a unique basis for understanding the intersections among colonialism and the colonized, geography, place, politics, and the resonating propagandistic impact images of landscape had in the nineteenth-century French colonial world and beyond.

John Zarobell is Assistant Curator at the San Francisco Museum of Modern Art. He is a co-author of *Edvard Munch’s “Mermaid”* (Penn State, 2005).

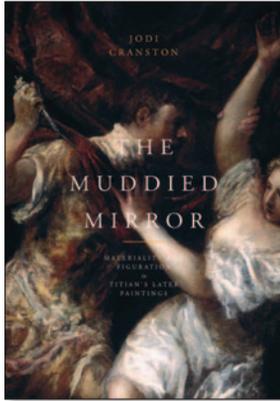
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Art History

The Muddied Mirror

Materiality and Figuration in Titian's Later Paintings

Jodi Cranston



“Cranston has enormous insight into not only the artist’s brush and its application onto the surface—perhaps no other Renaissance artist was as tactile as Titian—but also the underlying meaning of themes chosen by artist and patron.”

—Patricia Meilman,
author of *The Cambridge Companion to Titian*

Ideal painting in the Renaissance was an art of illusionism that eliminated for the viewer any overt sense of its making. Titian’s paintings, in contrast, with their roughly worked and “open” surfaces, unexpected glazes, and thick impasto brushstrokes, made the fact of the paint increasingly visible. Previous scholars have read these paintings as unfinished or the product of lesser studio hands, but in *The Muddied Mirror*, Jodi Cranston argues that this approach to paint is integral to Titian’s later work. Rather than presenting in paint a precise reflection of the visible world, the artist imparted an intrinsic corporeality to his subjects through the varying mass and thickness of the paint. It is precisely the materiality and “disfiguration” of these paintings that offer us the key to understanding their meanings. More important, the subjects of Titian’s late paintings are directly related to the materiality of the body—they represent physical changes wrought through violence, metamorphosis, and desire.

Jodi Cranston is Associate Professor of Art History at Boston University. She is the author of *The Poetics of Portraiture in the Italian Renaissance* (1999).

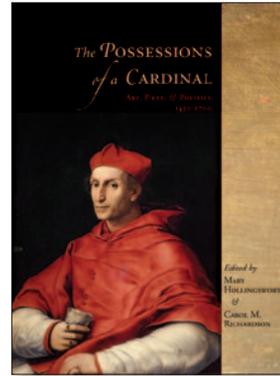
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Art History

The Possessions of a Cardinal

Art, Piety, and Politics, 1450–1700

Edited by Mary Hollingsworth and
Carol M. Richardson



“The editors should be congratulated for bringing together such a lively and thought-provoking volume.” —Jill Burke,
University of Edinburgh

Cardinals occupied a unique place in the world of early modern Europe, their distinctive red hats the visible signs not only of impressive careers at

the highest rank the pope could bestow, but also of their high social status and political influence on an international scale. Appointed for life, these princes of the Church played a key role in the dramatic events during a period in which both the power and authority of the papacy was challenged.

Cardinals crossed the ambiguous boundaries then existing between religious and secular power. Granted unparalleled access to Church and private property, they spent considerable time, money, and effort on making the best collections of art and antiquities. Some commissioned artworks in churches that advertised their monastic or national connections, while others took Rome and the papacy abroad to enrich their own cities and countries. But theirs was a precarious dignity: while cardinals could thrive during one papacy, they could suddenly fall from power during the next. The new research represented by the sixteen case studies in *The Possessions of a Cardinal* reveals how cardinals used their vulnerable position and spent their often substantial wealth on personal and religious interests. As a result, the tensions inherent in their position between the spiritual and the worldly are underscored.

Mary Hollingsworth is an independent scholar and author of several books, including *The Cardinal’s Hat: Money, Ambition, and Everyday Life in the Court of a Borgia Prince* (2005).

Carol M. Richardson is Lecturer in Art History at The Open University and Associate Dean (Curriculum and Awards) for the University’s Faculty of Arts. She is the author of *Reclaiming Rome: Cardinals in the Early Renaissance (1400–1480)* (2007).

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Art History

Constantinople/Istanbul

Cultural Encounter, Imperial Vision, and the Construction of the Ottoman Capital

Çiğdem Kafescioğlu



“Linking the rebuilding of the conquered city to the building of the empire, Kafescioğlu traces the interventions to urban and architectural forms, interweaving them with the shifting political, ideological, and religious issues. The arguments are powerful and convincingly

presented. The research is top-notch and integrates material from many sources, including an impressive range of hitherto untapped archival documents.”

—Robert Ousterhout, University of Pennsylvania

A symbolic locus embodying myriad meanings, the political center of the Eastern Mediterranean, and one of the old world’s largest urban centers, Constantinople was the site of large-scale urban and architectural interventions. Changing visions—changing political, cultural, and religious orientations of those who lived there and those who ruled from there—inscribed themselves in its spaces, transforming it and lending it new meanings. *Constantinople/Istanbul* is about such a period of change and remaking: risen from the ashes of Byzantine Constantinople, Istanbul was host to a grandly conceived urban project meant to rebuild and transform the capital of Eastern Rome as the capital of the Ottoman Empire. Çiğdem Kafescioğlu traces the development of Ottoman Istanbul, threading histories of politics, culture, and architecture into the fabric of the urban landscape. Attentive to the preservation and destruction of artifacts from the past, *Constantinople/Istanbul* shapes an understanding of the formal and visual aspects of early Ottoman Istanbul as central components of a complex and fascinating urban process, that of the creation of a capital city through the interpretation and appropriation of another.

Çiğdem Kafescioğlu is Associate Professor of History at Boğaziçi University. She is the editor, with Lucienne Thys-Şenocak, of *Essays in Honour of Aptullah Kuran* (1999).

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Architecture/Art History

The Culture of Architecture in Enlightenment Rome

Heather Hyde Minor



“This study makes a considerable contribution to our understanding of eighteenth-century architecture in its cultural and intellectual context.”

—Jeffrey Collins,
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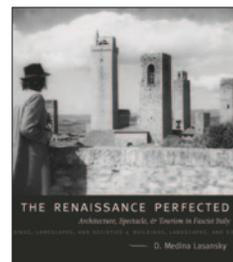
Beginning in the 1730s, Heather Minor tells us,

Rome “began to resemble one huge construction site,” with a series of ambitious and expensive new building campaigns that transformed the face and substance of Rome. From renovations of the Santa Maria Maggiore and San Giovanni in Laterano and the restoration of the Arch of Constantine, to the creation of the Capitoline Museum and the establishment of the papacy’s Calcografia, the push for reform not only renewed papal and Church identity but also revived Italian culture as a whole. Based on extensive archival research and full of fascinating stories about the often stormy theological and intellectual debates central to the attempts at reform, *The Culture of Architecture in Enlightenment Rome* brings to life the personalities of architects, theologians, and intellectuals and links these extensive architectural programs with powerful shifts in the intellectual climate of the time.

Heather Hyde Minor is an Assistant Professor of Architectural History at the University of Illinois at Urbana-Champaign. She is the co-editor of *The Serpent and the Stylus: Essays on G. B. Piranesi* (2006).

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Architecture/Art History



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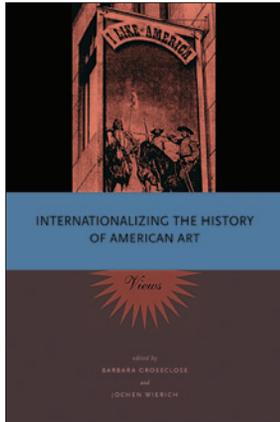
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Internationalizing the History of American Art

Views

Edited by Barbara Groseclose and Jochen Wierich



American art history is a remarkably young, but rapidly growing, discipline. Membership in the Association of Historians of American Art, founded in 1979, now totals nearly 600. As a result of this growth, geographical and cultural borders no longer contain the field. American art history has become “internationalized,” represented by scholars

and exhibitions around the globe. While this international transmission and exchange of ideas will certainly prove to be valuable, it has been left largely unexamined. *Internationalizing the History of American Art* begins a critical examination of this exchange, showing how it has become part of the maturation of American art history.

In this volume, a distinguished group of scholars considers the shaping and dissemination of the history of American art domestically and internationally, past and present, theoretically and practically, from a variety of intellectual positions and experiences. To do so, they draw on a literature that, collectively, constitutes a bibliography for the future of the field. Three sections—“American Art and Art History,” “Display and Exposition,” and “Post-1945 Investments”—provide the structure in which the contributors examine the existing narrative framework for the history of American art. This examination indicates a direction for the field and a future historiography that is shaped by international dialogue.

In addition to the editors, the contributors are Derrick Cartwright, David Peters Corbett, Serge Guilbaut, Andrew Hemingway, Sophie Levy, Christin Mamiya, Marylin McKay, Veerle Thielemans, and Rebecca Zurier.

Barbara Groseclose is Professor and Graduate Chair in the Department of the History of Art at Ohio State University.

Jochen Wierich is Curator of Art at Cheekwood Botanical Garden and Museum of Art.

256 pages | 15 illustrations | 7 x 10 | July
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Art History

Becoming Modern, Becoming Tradition

Women, Gender, and Representation in Mexican Art

Adriana Zavala

“This important research will add significantly to the understanding of this period of Mexican history.”

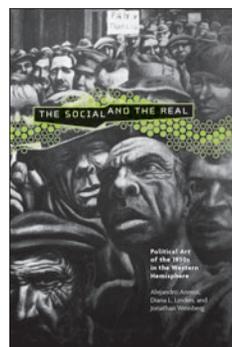
—Magali M. Carrera,
University of Massachusetts

Becoming Modern, Becoming Tradition examines the relationship between women, nationalism, racial identity, and modernity before, during, and after the Mexican Revolution. In this innovative study, Adriana Zavala demonstrates that the image of Mexican womanhood, whether stereotyped as Indian, urban, modern, sexually “degenerate,” or otherwise, was symbolically charged in complex ways both before and after the so-called postrevolutionary cultural renaissance, and that crucial aspects of postrevolutionary culture remained rooted in nineteenth-century conceptions of woman as the bearer of cultural and social tradition. Focusing on images of women in a variety of contexts—including works by such artists as Diego Rivera, José Clemente Orozco, María Izquierdo, and Frida Kahlo, as well as films, pornographic photos, and beauty pageant advertisements—this book explores the complex and often fraught role played by visual culture in the social and political debates that raged over the concept of womanhood and the transformation of Mexican identity in the late nineteenth and early twentieth centuries.

Adriana Zavala is Associate Professor of Art History at Tufts University.

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Art History/Latin American Studies



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Catherine Bock-Weiss

"*Henri Matisse: Modernist Against the Grain* makes an important contribution to the field, looking at Matisse from a variety of new angles and offering compelling readings of hitherto underexamined aspects of his life and of his work and reception."

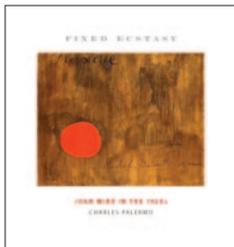
—Alistair Wright,
University of Oxford

What makes Henri Matisse a "modernist," when so much of his work harks back to older French traditions and the artist himself never seems entirely at home in the twentieth century? Bock-Weiss addresses the paradox of Matisse's status as a canonical modern artist, but one whose work and career cannot be mapped onto conventional histories of an insurrectionary modernism. She frames this issue by positioning the artist in surprising contexts: his manipulation of mass media in shaping his public image, his singular relationship with Gertrude Stein, and his painterly use of cinematic devices in the 1920s to respond to the crisis of cubism. Equally unprecedented is the author's close examination of two major critical responses to Matisse's work: a formalist defense by the Russian dance critic André Levinson, and the claim by Pierre Schneider and others that Matisse is a spiritual artist on the Byzantine/Islamic model. Providing neither a unified portrait of the artist nor a new definition of modernism itself, the author considers the many-faceted elements of the artist's life, work, and reputation to present a comprehensive new framework for viewing both Matisse and modernism.

Catherine Bock-Weiss is Professor Emerita of Art History at the School of the Art Institute of Chicago. She is the author of *Henri Matisse and Neo-Impressionism, 1898–1908* (1981) and *Henri Matisse: A Guide to Research* (1996).

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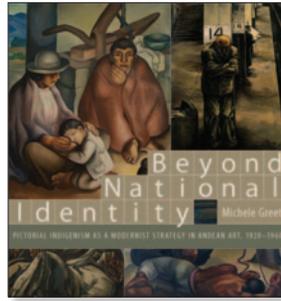


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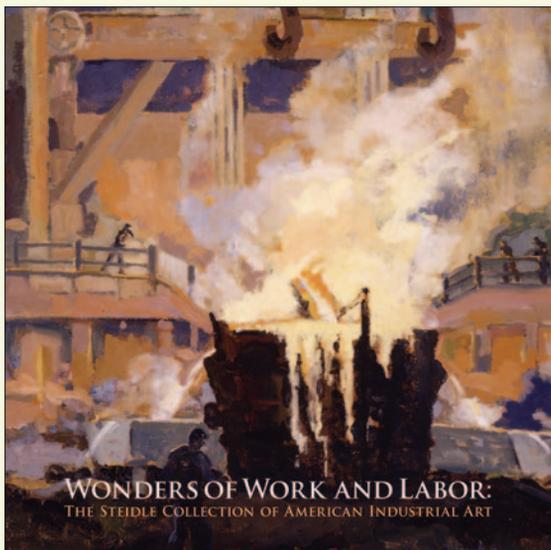
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Michele Greet is Assistant Professor of Art History at George Mason University.

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Foreword by Russell W. Graham

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Betsy Fahlman, Ph.D., is Professor of Art History at Arizona State University, Tempe, Arizona.

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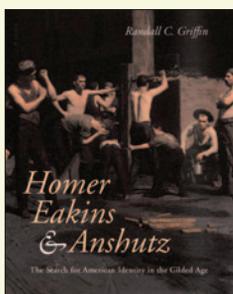
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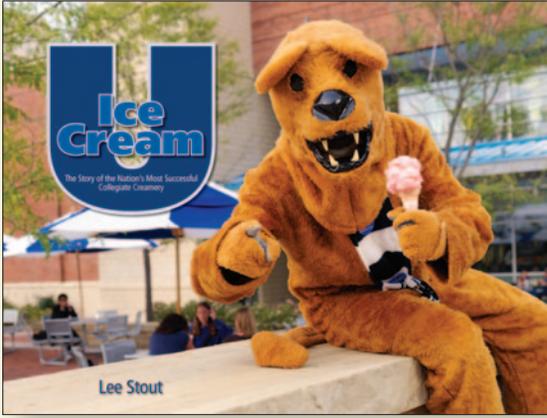
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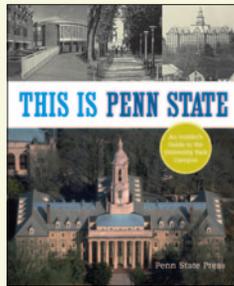
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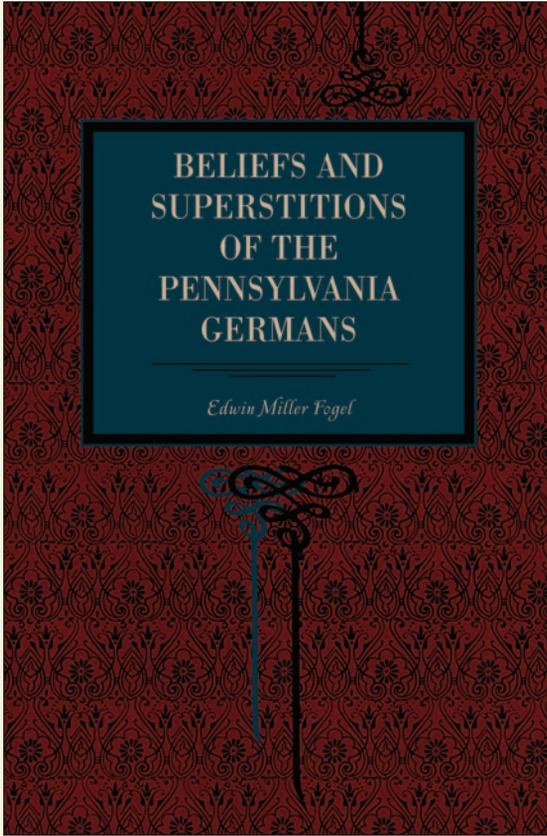
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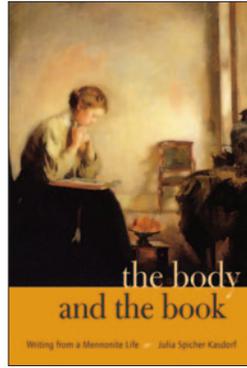
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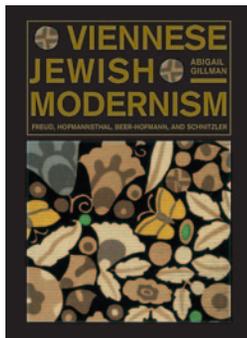
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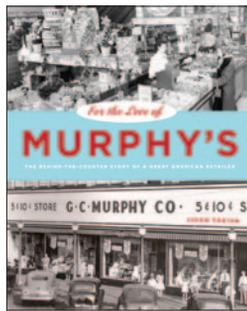
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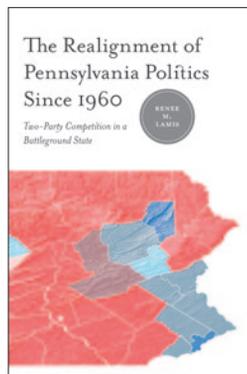
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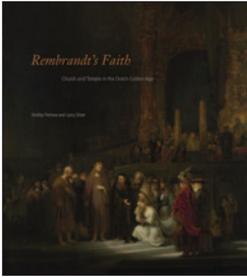
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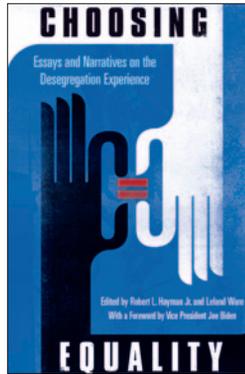
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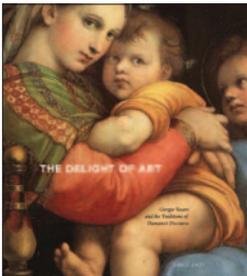
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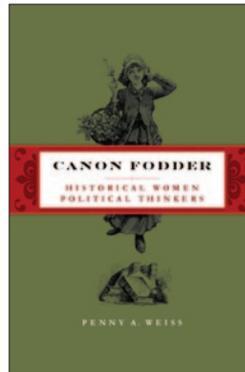
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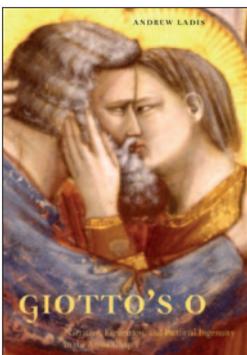
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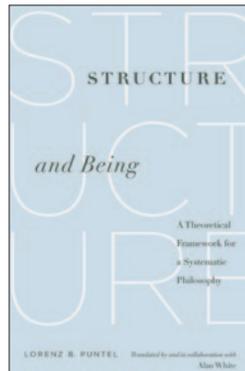
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