



# HISTORY

## New Titles

*And Selected Backlist*

penn state university press

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## ORDER INFORMATION

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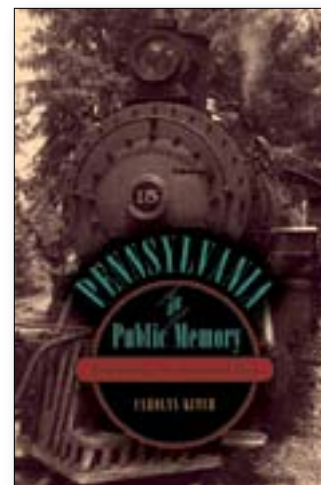
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**Abbreviations**  
tr: trade discount; sh: short discount

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Cover image courtesy Carolyn Kitch.



New  
**Pennsylvania in Public Memory**  
*Reclaiming the Industrial Past*  
Carolyn Kitch

“This is a fascinating book that will make a major original contribution to the overlapping fields of public history, deindustrialization, and tourism studies.”

—Steven High,  
Concordia University,  
author of *Industrial Sunset*

“Pennsylvania is widely known for being at the center of the nation’s industrial rise, and upon its fall, factories once devoted to the production of goods turned to issuing memories. Carolyn Kitch opens readers’ eyes to the profound, intriguing questions, conflicts, and implications

raised by this move to heritage. Her account . . . has insightful narratives of destinations such as Hershey’s theme-park replica of a factory experience, a harrowing descent into a defunct coal mine, and Keystone State Park, which frames an industrial landscape as a recreational site. She provides a needed panorama of the messages and meanings with which communities, and the nation, wrestle in a postindustrial age.”

—Simon J. Bronner,  
Pennsylvania State University, Harrisburg,  
editor of the *Encyclopedia of American Folklife*

What stories do we tell about America’s once great industries, at a time when they are fading from the landscape? *Pennsylvania in Public Memory* attempts to answer that question, exploring the emergence of a heritage culture of industry and its loss through the lens of its most representative industrial state. Based on news coverage, interviews, and more than two hundred heritage sites, this book traces the narrative themes that shape modern public memory of coal, steel, railroading, lumber, oil, and agriculture, and that collectively tell a story about national as well as local identity in a changing social and economic world.

240 pages | 10 illustrations | 6 x 9 | 3/2012  
ISBN 978-0-271-05219-9 | cloth: \$59.95 sh  
<http://www.psupress.org/books/titles/978-0-271-05219-9.html>

New  
**Medical Caregiving and Identity in Pennsylvania’s Anthracite Region, 1880–2000**  
Karol K. Weaver

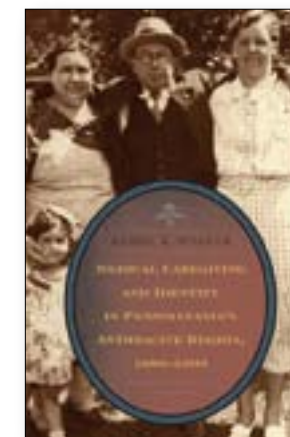
“Finally, a scholar has tackled in rich detail the meeting of folk and modern medical beliefs and practices during international migration. *Medical Caregiving and Identity in Pennsylvania’s Anthracite Region* is a valuable introduction to the powwowers, wise neighbors, midwives, regional hospitals, and mining company and immigrant doctors who offered mining communities a panoply of changing health care choices. This book is highly recommended for anyone interested in the social history of U.S. immigration.”

—Donna Gabaccia,  
University of Minnesota

“While the histories of mining and labor in the anthracite region of Pennsylvania have been well documented, much less is known about medical practices among working-class immigrants. Karol Weaver’s well-researched and clearly written monograph goes a long way toward filling that gap in the scholarship.”

—Janet M. Lindman,  
Rowan University

200 pages | 17 illustrations/1 map | 6 x 9 | 2011  
ISBN 978-0-271-04878-9 | cloth: \$64.95 sh  
<http://www.psupress.org/books/titles/978-0-271-04878-9.html>



New

## This Far by Faith

Tradition and Change in the Episcopal Diocese of Pennsylvania

Edited by David R. Contosta

"With telling detail and compelling narrative, the essays in *This Far by Faith* track the origins and evolution of an important diocese that charted 'a middle way' for American Christianity over four centuries. Throughout the book the authors show a diocese struggling with such varied, but intersecting, issues as a changing geographical and demographic compass, race, doctrinal disputes, discipline, and personality. *This Far by Faith* opens the red door to the whole church, from pulpit to pews. In doing so, it provides a most sensitive and sensible examination of a diocese as a living organism. It also provides a model for writing church history hereafter. It is, then, a book that transcends its subject and invites anyone interested in American religion to consider its method and meaning."

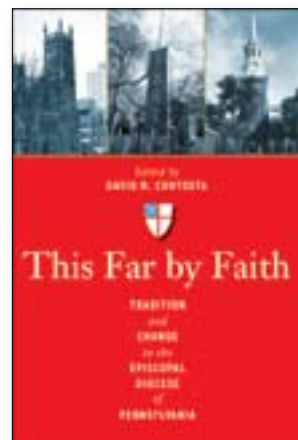
—Randall M. Miller,  
St. Joseph's University

"*This Far by Faith* is a fine book.

People interested in the history of American religion, in the history of Pennsylvania, and in the Episcopal Church will find it accessible and informative."

—Dale Light,  
author of *Rome and the New Republic*

384 pages | 45 illustrations | 6 x 9 | 7/2012  
ISBN 978-0-271-05244-1 | cloth: \$39.95 sh  
<http://www.psupress.org/books/titles/978-0-271-05244-1.html>



## Liberalizing the Mind

Two Centuries of Liberal Education at Franklin & Marshall College

Sally F. Griffith

"If you wish to understand the traditions of an American gem—the liberal arts college—this insightful volume is a perfect starting point."

—W. Bruce Leslie,

The College at Brockport–SUNY,  
author of *Gentlemen and Scholars*

With its roots in the German Reformed denomination of Protestantism, Franklin & Marshall College has the distinction of being the first institution of higher learning in America founded (in 1787) for the purpose of educating students of German ethnic background. *Liberalizing the Mind* is a comprehensive narrative history of Franklin & Marshall College's transformation from that tiny classical college for German American students into one of the nation's preeminent liberal arts institutions. It combines analysis of historical context and institutional development with richly detailed accounts of dramatic periods such as the Civil War and the rebellious 1960s.

512 pages | 5 illustrations | 7 x 10 | 2010  
ISBN 978-0-271-03723-3 | cloth: \$64.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03723-3.html>



## Dapper Dan Flood

The Controversial Life of a Congressional Power Broker

William C. Kashatus

"Kashatus has done a very thorough scholar's job—with patience, enthusiasm, and zeal. . . . Grant Kashatus his sentimental license. You won't be sorry if you read his book."

—Michael Pakenham,  
*The Philadelphia Inquirer*

"Dan Flood ranks among Pennsylvania's leading twentieth-century public servants. A remarkable legislator and orator who had the unusual qualities of empathy and compassion for the struggling, Flood was deeply committed to the Eleventh Congressional District as well as to national Great Society policies, such as Medicare and Appalachian economic development. William Kashatus has done justice to Flood and his legacy. This biography is a must-read for those interested in politics, public policy, and history."

—Kenneth C. Wolensky,  
Pennsylvania Historical and  
Museum Commission

"This fascinating book sheds light on a vanished era in Congress—when the nation's business was done under the cover of darkness by those with seniority who knew the system and used it to their own ends."

—Joseph Rish, King's College

368 pages | 41 illustrations/2 maps | 6 x 9 | 2010  
ISBN 978-0-271-03618-2 | cloth: \$29.95 tr  
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<http://www.psupress.org/books/titles/978-0-271-03618-2.html>



New in Paperback

## Money Pitcher

Chief Bender and the Tragedy of Indian Assimilation

William C. Kashatus

"*Money Pitcher* is a book that is definitely a must-read for anyone interested in Native Americans during the Progressive Era and in Pennsylvania's sports history."

—Karen Guenther,  
*Pennsylvania Magazine of  
History and Biography*

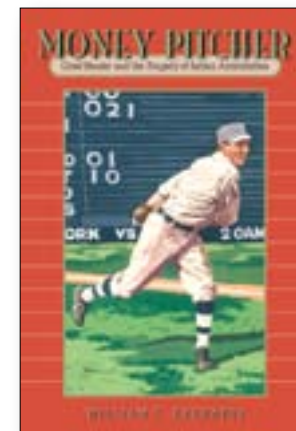
"*Money Pitcher: Chief Bender and the Tragedy of Indian Assimilation* goes far beyond the realm of sports. It is a book about social justice and Native Americans' tragic pursuit of the white American Dream at the expense of their own identity."

—Pennsylvania Heritage

"I thoroughly enjoyed *Money Pitcher*. Kashatus tells Bender's story through lively, accessible writing. He refuses to get bogged down in statistics, but at the same time gives baseball fans all the sports trivia they'll want. And by exploring not just the height of Bender's fame, but also his early years and post-majors career, Kashatus draws out some very important—and counterintuitive—conclusions."

—Philip Deloria,  
University of Michigan

216 pages | 38 illustrations | 6 x 9 | 2006  
ISBN 978-0-271-02851-4 | paper: \$24.95 tr  
A Keystone Book®  
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## From Progressive to New Dealer

Frederic C. Howe and American Liberalism

Kenneth E. Miller

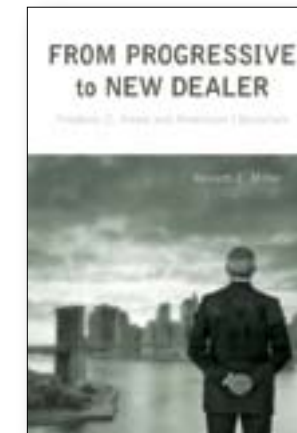
"Simply by virtue of Frederic C.

Howe's ubiquity, his life story is a remarkable and valuable lens through which to view the making and unmaking of Progressive thought and activism. Kenneth Miller takes the reader inside the nuts and bolts of reform activism and delivers one of the best accounts we have of exactly how reformers such as Howe went about their business."

—Robert Westbrook,  
University of Rochester

A native Pennsylvanian, born in Meadville in 1867 and a graduate of Allegheny College, Frederic Howe dedicated his life early on to the cause of improving society and played a major role in many movements for progressive change from the early 1890s to the Second World War—the period that Richard Hofstadter famously dubbed the "age of reform." Kenneth Miller's biography takes the reader behind the scenes and shows how "the great game of politics" was played in the age of reform.

504 pages | 6 illustrations | 6.125 x 9.25 | 2010  
ISBN 978-0-271-03742-4 | cloth: \$94.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03742-4.html>



## Restoring Democracy to America

How to Free Markets and Politics from the Corporate Culture of Business and Government

John F. M. McDermott

"*Restoring Democracy to America* both diagnoses the current stalemate and analyzes the roots of dysfunctional democracy from the 1870s, and especially after the 1960s, to today. This is a pertinent topic given bailouts, lobbyist power, gridlock, global warming, growing income disparities, and the general public's discouragement with both parties. A great strength of McDermott's book is his concrete proposals, requiring deep but possible reform for restoring a non-elitist participatory democracy—a government in which the electorate is not isolated from the decisions being made by big institutions that negotiate change with the government as equals. The book is written in the vernacular, and the problems and the proposals for reforms are novel and provocative."

—Rosalyn Baxandall,  
The College at Old Westbury, SUNY

"McDermott does not simply chart the rise and consolidation of conservative rule; his analysis also illuminates the social dynamics that may give rise to democratic forces that can revive progressive politics."

—Joseph M. Schwartz,  
Temple University

496 pages | 6 x 9 | 2010  
ISBN 978-0-271-03724-0 | cloth: \$69.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03724-0.html>





## Receptive Human Virtues

A New Reading of Jonathan Edwards's Ethics

Elizabeth Agnew Cochran

"Cochran presents a creative, concise, and lucid account that deserves serious consideration by historians, theologians, and ethicists."

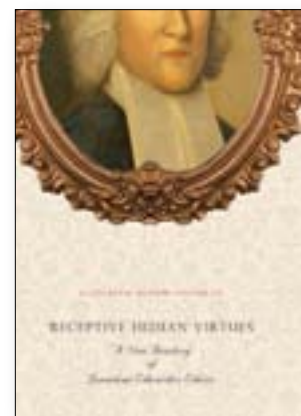
—B. M. Stephens, *Choice*

"Elizabeth Agnew Cochran offers very perceptive insights both into Edwards and into the value of Edwards for contemporary discussions of virtue ethics." —George Marsden, University of Notre Dame

"Professor Cochran explicates with unprecedented clarity Edwards's concern to balance an exalted vision of true virtue for the saints with a natural goodness available for cultivation more generally. She thus surprises by showing Edwards's God to be concerned with building not only a church shining with moral beauty but also a world of justice and civility. This sophisticated and elegant book will become an essential resource for all future studies of the ethics of America's theologian."

—Gerald R. McDermott, Roanoke College

216 pages | 6 x 9 | 2010  
ISBN 978-0-271-03752-3 | cloth: \$59.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03752-3.html>



## Immigrant and Entrepreneur

The Atlantic World of Caspar Wistar, 1650–1750

Rosalind Beiler

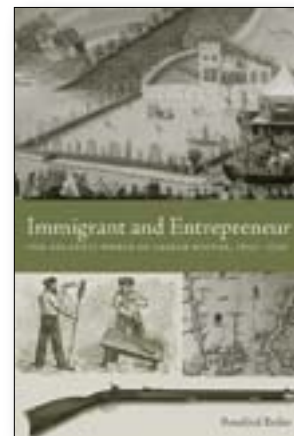
"*Immigrant and Entrepreneur* is a welcome addition to colonial and Atlantic history. It is impressively researched and provides an intriguing account of the process by which Caspar Wistar, a forester from the Palatinate, became Caspar Wistar, one of Pennsylvania's wealthiest merchants and manufacturers."

—Daniel B. Thorp, *Journal of American History*

"The author does a superb job as a detective in tracking down the complicated web of Wistar's business and personal relationships. This is one of the most fascinating aspects of this monograph. . . . Perhaps this work should be mandatory reading for MBA students. . . . With *Immigrant and Entrepreneur*, Rosalind Beiler has provided an engrossing account of a man who had a significant influence on the development of the Pennsylvania economy and society."

—Simone A. Wegge, *Pennsylvania Magazine of History and Biography*

224 pages | 14 illustrations/8 maps | 6 x 9 | 2008  
ISBN 978-0-271-03595-6 | paper: \$29.95 sh  
Max Kade German-American Research Institute Series  
<http://www.psupress.org/books/titles/978-0-271-03372-3.html>



## Condorcet

Writings on the United States

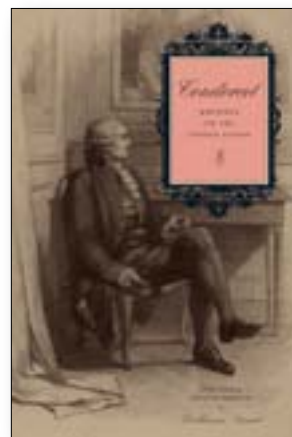
Edited, translated, and with an introduction by Guillaume Ansart

"The marquis de Condorcet is one of those highly influential political thinkers whose work has too often, over time, been winnowed down to just one work, his famous outline on the progress of the human spirit. In that sense, just calling attention to a body of his other writings is a useful service. Guillaume Ansart has happily brought to light here a number of Condorcet's writings on the implications of the American experience that have heretofore been difficult or impossible to find in English. An informative introduction and extensive notes situate the texts most helpfully in relation to other writings of the period, notably the widely read *History of the East and West Indies*." —Philip Stewart, Duke University

"The volume is a vital, genuinely original contribution to the literature on Condorcet's political thought—and how he applied his general views on republicanism and constitutionalism to the case of the United States—as well as on early European responses to American constitutional development."

—Eileen Botting, University of Notre Dame

152 pages | 6 x 9 | 7/2012  
ISBN 978-0-271-05381-3 | cloth: \$62.95 sh  
<http://www.psupress.org/books/titles/978-0-271-05381-3.html>



## Battling for Manassas

The Fifty-Year Preservation Struggle at Manassas National Battlefield Park

Joan M. Zenzen

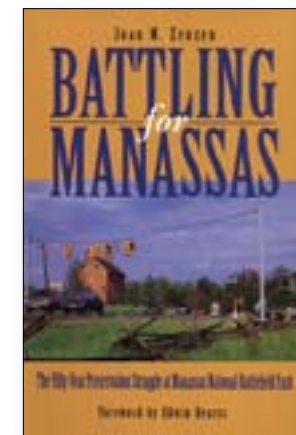
"Charting the fifty years of preservation attempts surrounding Manassas National Battlefield Park, Zenzen does a thorough job of showing how the Disney controversy is only the latest of many battles over the Civil War battlefield. . . . In charting these varied battles, *Battling for Manassas* convinces us of how our understanding of the past is colored by individual personalities and priorities, organizational resources, and institutional agendas."

—Barbie Zelizer, *Journal of American History*

"This impressive book will interest the many people who share America's extraordinary love affair with Civil War battlefields. It covers the earliest moves to create the Manassas National Battlefield Park up through the Disney controversy. The interpretations are fair and balanced, with many important insights that will be of value in future efforts to combine preservation with responsible economic development."

—James M. McPherson, Princeton University

280 pages | 30 illustrations | 6 x 9 | 1997  
ISBN 978-0-271-04893-2 | paper: \$27.95 sh  
<http://www.psupress.org/books/titles/0-271-01721-X.html>



## A Matter of Simple Justice

The Untold Story of Barbara Hackman Franklin and a Few Good Women

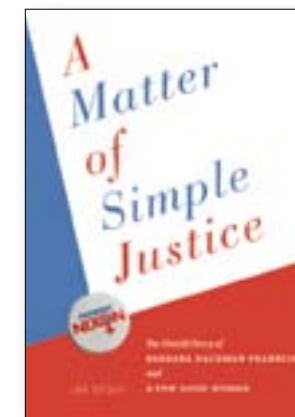
Lee Stout

"The words 'untold story' always pique my interest, since those stories often contain wonderful surprises. *A Matter of Simple Justice* is just such a story. I am thrilled that our friend Barbara Hackman Franklin—along with President Nixon—is finally getting the credit she deserves for advancing the cause of women in the workplace."

—Barbara Bush

In August 1972, *Newsweek* proclaimed that "the person in Washington who has done the most for the women's movement may be Richard Nixon." Today, opinions of the Nixon administration are strongly colored by foreign policy successes and the Watergate debacle. Its accomplishments in advancing the role of women in government have been largely forgotten. Based on the "A Few Good Women" oral history project at the Penn State University Libraries, *A Matter of Simple Justice* illuminates the administration's groundbreaking efforts to expand the role of women—and the long-term consequences for women in the American workplace.

252 pages | 100 illustrations | 7 x 10 | 3/2012  
ISBN 978-0-983-94780-6 | cloth: \$24.95 tr  
Distributed by Penn State Press for Penn State University Libraries  
<http://www.psupress.org/books/titles/978-0-983-94780-6.html>



## Princeton

America's Campus

W. Barksdale Maynard

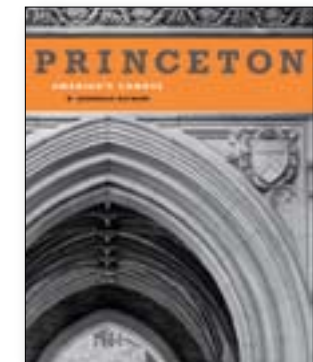
"The finest study I know of the architecture and planning of an American campus." —William Rhoads, SUNY New Paltz

"The Princeton campus is indeed what most of us think a campus should be—an architectural gem. Barksdale Maynard's superb book matches the subject—it is a literary gem. Alumni and non-alumni alike will find it absorbing." —Steve Forbes

"This unprecedented history of the Princeton University campus is fascinating in the way that W. Barksdale Maynard uses the evolution of the campus architecture and landscape as a window into the evolution of higher education in America, the country's social and political milieu, and the context of contemporaneous architectural interests. All of these topics are interwoven with animated stories of influential characters: university leaders, faculty and administrators, important alumni, and students, as well as many architects, landscape designers, and artists. Beyond providing simply an account of an extraordinary campus with a stunning variety of buildings, the stories Maynard tells reveal the rich and interesting evolution of American architecture from the mid-eighteenth to the early twenty-first centuries."

—Michael Graves

288 pages | 150 illus./3 maps | 8 x 10 | 4/2012  
ISBN 978-0-271-05085-0 | cloth: \$44.95 sh  
ISBN 978-0-271-05086-7 | paper: \$19.95 sh  
<http://www.psupress.org/books/titles/978-0-271-05085-0.html>



New  
**William Parks**

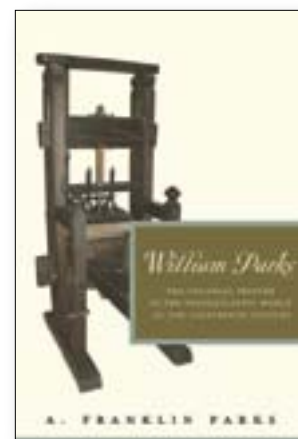
The Colonial Printer in the Transatlantic World of the Eighteenth Century

A. Franklin Parks

*William Parks: The Colonial Printer in the Transatlantic World of the Eighteenth Century* is a cultural biography that traces the important early American printer and newspaper publisher's path from the rural provinces of England to London and then to colonial Maryland and Virginia. While incorporating much new biographical information, the book widens the lens to take in the print culture on both sides of the Atlantic—as well as the societal pressures on printing and publishing in England and colonial America in the early to mid-eighteenth century, with the printer as a focal point.

After a struggling start in England, William Parks became a critical figure for both Annapolis and Williamsburg. He provided the southern United States with its first newspapers as well as book printing and selling, and even postal services. Parks often pushed the limits of what was expected of a public printer, occasionally getting into trouble and confronting the kind of control and censorship that would eventually make evident the need for press freedoms in the new republic.

244 pages | 15 illustrations | 6 x 9 | 3/2012  
ISBN 978-0-271-05211-3 | cloth: \$79.95 sh  
Penn State Series in the History of the Book  
<http://www.psupress.org/books/titles/978-0-271-05211-3.html>



New  
**How Books Came to America**

The Rise of the American Book Trade

John Hruschka

Anyone who pays attention to the popular press knows that the new media will soon make books obsolete. But predicting the imminent demise of the book is nothing new. At the beginning of the twentieth century, for example, some critics predicted that the electro-mechanical phonograph would soon make books obsolete. Still, despite the challenges of a century and a half of new media, books remain popular, with Americans purchasing more than eight million books each day. In *How Books Came to America*, John Hruschka traces the development of the American book trade from the moment of European contact with the Americas, through the growth of regional book trades in the early English colonial cities, to the more or less unified national book trade that emerged after the American Civil War and flourished in the twentieth century. He examines the variety of technological, historical, cultural, political, and personal forces that shaped the American book trade, paying particular attention to the contributions of the German bookseller Frederick Leyboldt and his journal, *Publishers Weekly*.

256 pages | 1 illustration | 6 x 9 | 2/2012  
ISBN 978-0-271-05081-2 | cloth: \$74.95 sh  
Penn State Series in the History of the Book  
<http://www.psupress.org/books/titles/978-0-271-05081-2.html>



**Into Print**

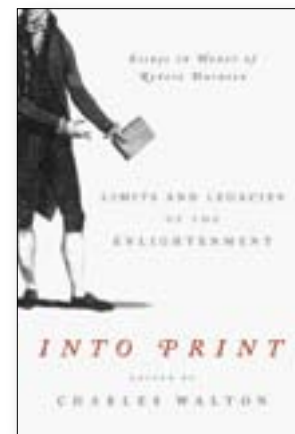
Limits and Legacies of the Enlightenment; Essays in Honor of Robert Darnton

Edited by Charles Walton

The famous clash between Edmund Burke and Tom Paine over the Enlightenment's "evil" or "liberating" potential in the French Revolution finds present-day parallels in the battle between those who see the Enlightenment at the origins of modernity's many ills, such as imperialism, racism, misogyny, and totalitarianism, and those who see it as having forged an age of democracy, human rights, and freedom. The essays collected by Charles Walton in *Into Print* paint a more complicated picture. By focusing on print culture—the production, circulation, and reception of Enlightenment thought—they show how the Enlightenment was shaped through practice and reshaped over time.

Aside from the editor, the contributors are David A. Bell, Roger Chartier, Tabetha Ewing, Jeffrey Freedman, Carla Hesse, Thomas M. Luckett, Sarah Maza, Renato Pasta, Thierry Rigogne, Leonard N. Rosenband, Shanti Singham, and Will Slauter.

264 pages | 2 illustrations | 6 x 9 | 2011  
ISBN 978-0-271-05012-6 | cloth: \$49.95 sh  
Penn State Series in the History of the Book  
<http://www.psupress.org/books/titles/978-0-271-05012-6.html>



**Modern Ruins**

Portraits of Place in the Mid-Atlantic Region

Photographs by Shaun O'Boyle  
Introduction by Geoff Manaugh

"[Shaun] O'Boyle documents these subtle ruins that surround us every day. He beautifully captures the hidden beauty of abandoned sites such as the Eastern State Penitentiary in Philadelphia, Bethlehem Steel, and the Bannerman Island Arsenal in New York."

—Megan Roth,  
*Pittsburgh Post-Gazette*

"Those old enough to have grown up in the shadows of factories have seen those same factories become either ruins or condos. O'Boyle's black-and-white photos capture both the grittiness and the poignancy of such disparate—yet oddly similar—sites as the Eastern State Penitentiary, the Bethlehem Steel Works, and the bizarrely grand arsenal on Bannerman's Island near Cold Spring, NY."

—Frank Wilson,  
*Philadelphia Inquirer*

Shaun O'Boyle has been photographing ruined landscapes and buildings, primarily in the mid-Atlantic region, for more than twenty-five years. This collection of photographs features some of his best work. The book is divided into four sections, each representing a type of site now abandoned—prisons and mental health institutions, steel production facilities, coal mining and processing facilities, and a weapons arsenal. These photographs are hauntingly beautiful; they are also historically and culturally instructive.

120 pages | 30 color/76 b&w illus. | 10 x 8.25 | 2010  
ISBN 978-0-271-03684-7 | cloth: \$42.95 tr  
A Keystone Book®  
<http://www.psupress.org/books/titles/978-0-271-03684-7.html>



**Doctored**

The Medicine of Photography in Nineteenth-Century America

Tanya Sheehan

"Tanya Sheehan's *Doctored* is cultural history at its best, combining a magisterial examination of nineteenth-century photographic literature with a persuasive and nuanced argument about metaphor and photography's discursive claims to professional expertise. A must-read for scholars of photography, art history, American studies, nineteenth-century cultural history, and urban studies."

—Elspeth H. Brown,  
University of Toronto

"This remarkable book combines close readings of periodicals with theoretical acumen and interpretive insights, revealing the central role that medical metaphors played in American photographic culture in the nineteenth century. Conveniently embodying the desires and anxieties of both photographers and their clients, these medical metaphors were made manifest as much in advertisements, cartoons, and articles as in actual photographic portraits. Casting doubt on any hard-and-fast distinction between the social and the physical body, *Doctored* will change the way you think about this period of American history."

—Geoffrey Batchen,  
Victoria University

216 pages | 44 illustrations | 7 x 10 | 2011  
ISBN 978-0-271-03792-9 | cloth: \$74.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03792-9.html>



**Walter Pach (1883–1958)**

The Armory Show and the Untold Story of Modern Art in America

Laurette E. McCarthy

"Drawing on a wealth of primary sources, Laurette E. McCarthy's meticulously documented biography of Walter Pach is an important contribution to the history of American modernism."

—Allan Antliff,  
University of Victoria

"Laurette McCarthy, a specialist in early twentieth-century American art and its European background, has produced a detailed study of one of the neglected figures of the period—Walter Pach. Pach was a brilliant mirror of the age, an influential critic, essayist, historian, lecturer, dealer, agent, and, not least of all, painter. McCarthy has dealt convincingly with all these facets, drawing on a good deal of unpublished documentation that has never before been tapped. Her book is a compelling biography that deals not only with the facts of Pach's life but also with his engagement with the aesthetic and social themes of his time."

—William Innes Homer,  
University of Delaware

"No student of modern art should miss this thorough and fascinating study of one of the most important figures of the time, still little known except to specialists."

—William C. Agee,  
Hunter College, CUNY

272 pages | 10 color/36 b&w illus. | 8.5 x 10.5 | 2011  
ISBN 978-0-271-03740-0 | cloth: \$59.95 sh  
<http://www.psupress.org/books/titles/978-0-271-03740-0.html>





New in Paperback

## Becoming Modern, Becoming Tradition

Women, Gender, and Representation in Mexican Art

Adriana Zavala

"This important research will add significantly to the understanding of this period of Mexican history."

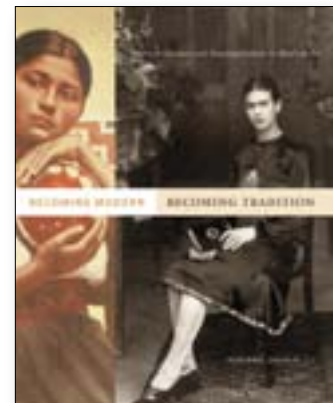
—Magali M. Carrera,

University of Massachusetts

*Becoming Modern, Becoming Tradition*

examines the relationship between women, nationalism, racial identity, and modernity before, during, and after the Mexican Revolution. In this innovative study, Adriana Zavala demonstrates that the image of Mexican womanhood was symbolically charged in complex ways both before and after the so-called postrevolutionary cultural renaissance, and that crucial aspects of postrevolutionary culture remained rooted in nineteenth-century conceptions of woman as the bearer of cultural and social tradition. Focusing on images of women in a variety of contexts, this book explores the complex and often fraught role played by visual culture in the social and political debates that raged over the concept of womanhood and the transformation of Mexican identity in the late nineteenth and early twentieth centuries.

408 pages | 24 color/70 b&w illus. | 8 x 10 | 2009  
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## Mexican Messiah

Andrés Manuel López Obrador

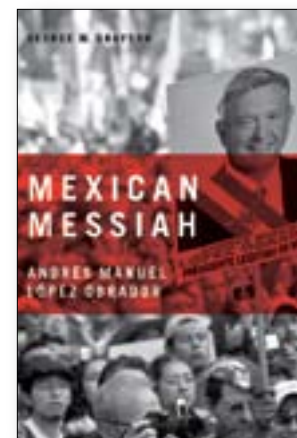
George W. Grayson

"Drawing on the theoretical work of Oscar Aguilar Ascencio and Enrique Krauss and on exhaustive research (including 140 interviews), the author provides a rich 'two-fer': an incisive political biography and an astute analysis of contemporary Mexican politics." —W. R. Smith, *Choice*

"[*Mexican Messiah*] is a must for researchers concentrating on the PRD and will also be of interest to those focusing more generally on Mexican party politics. Given its accessible style and relatively brief theoretical section, it may also be a good read for a more general, non-academic audience." —Tina Hilgers, *The Americas*

The emergence of Latin American firebrands who champion the cause of the impoverished and rail against the evils of neoliberalism and Yankee imperialism—Hugo Chávez in Venezuela, Evo Morales in Bolivia, Néstor Kirchner in Argentina, Andrés Manuel López Obrador in Mexico—has changed the landscape of the Americas in dramatic ways. This is the first biography to appear in English about one of these charismatic figures, who is known in his country by his adopted nickname of "Little Ray of Hope."

360 pages | 1 map | 6 x 9 | 2007  
ISBN 978-0-271-03263-4 | paper: \$24.95 sh  
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## Made in Mexico

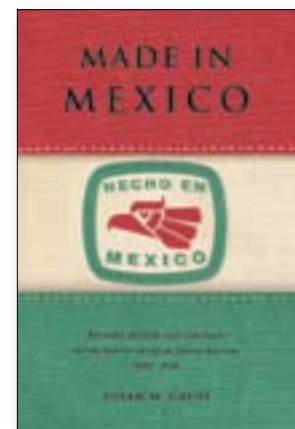
Regions, Nation, and the State in the Rise of Mexican Industrialism, 1920s–1940s

Susan M. Gauss

"Bucking the culturalist trend of much recent Mexican historiography, Gauss gives us an ambitious and cogent analysis of the postrevolutionary political economy, combining a perceptive national overview with illuminating regional case studies, the whole based on extensive original research, lucidly deployed. Among the best recent monographs on modern Mexico, the book sheds light on national politics, state-building, foreign relations, and the role of the PRI, business, and organized labor in forging the new Mexico of the postwar era." —Alan Knight, University of Oxford

The experiment with neoliberal market-oriented economic policy in Latin America has run its course. With left-wing and populist regimes now in power in many countries, there is much debate about what direction economic policy should be taking. Susan Gauss's study of the process by which Mexico transformed from a largely agrarian society into an urban, industrialized one in the two decades following the end of the Revolution is especially timely and may have lessons to offer to policy makers today.

304 pages | 6 x 9 | 2011  
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## Political Intelligence and the Creation of Modern Mexico, 1938–1954

Aaron W. Navarro

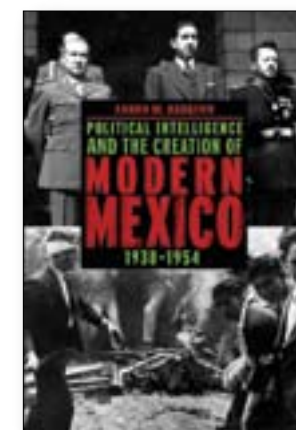
"Aaron Navarro's excellent book should transform our understanding of how Mexican politics developed into the regime Mexico endured from World War II into the 1980s. This study is the first incisive explanation of a highly critical factor in the making of modern Mexico, the making of its terrifically violent politics into the 'post-Revolutionary state.'" —John Womack Jr., Harvard University

"This imaginative and provocative work explores Mexican politics historically through three influential elections—1940, 1946, and 1952. . . . Navarro's research is based on extensive original archival sources in Mexico, a noteworthy accomplishment given the difficulty of obtaining access to historical data about the military and the intelligence agencies. Indeed, no other researcher on Mexico has compiled such a record of this material. Navarro aptly uses these sources to offer significant, fresh arguments that contradict existing views and are essential for understanding the crucial development of civil-military relations influencing Mexican politics to this day."

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"How does an economy finance long-term investment before the existence of banks? Most scholarship on finance and economic development would argue that such a feat was difficult if not impossible, at least not on a meaningful scale. Juliette Levy's fine book turns that received wisdom on its head by demonstrating that the Yucatán's henequen boom at the turn of the twentieth century . . . managed to mobilize substantial financial resources without such formal financial intermediaries. This outstanding work of economic history convincingly argues that personal credit filled the gap, channeling money from savers to borrowers through their shared connections with notaries." —Anne Hanley, Northern Illinois University

144 pages | 6 x 9 | 3/2012  
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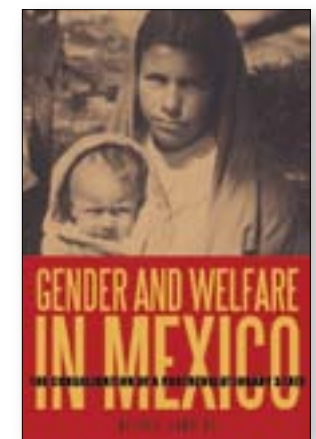
—Anne Rubenstein, York University

"*Gender and Welfare in Mexico* shifts the center of historical interpretation by placing the rise of professional women within the field of social work as integral to middle-class formation and the consolidation of the PRI. International diplomacy, eugenics, and ideas of modern motherhood informed both the careers of social workers and the lives of the mothers who were their clients. The book breaks open the period of the 1940s and 1950s to examine women's expansion of their own sociocultural and political influence prior to obtaining the right to vote."

—Susie Porter,

University of Utah

184 pages | 1 map | 6 x 9 | 2011  
ISBN 978-0-271-04887-1 | cloth: \$64.95 sh  
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## The Politics of National Capitalism

Peronism and the Argentine Bourgeoisie, 1946–1976

James P. Brennan and Marcelo Rougier

“This book is a masterpiece that should be read by those interested in the history of Argentina and in real political economy with a historical perspective.”

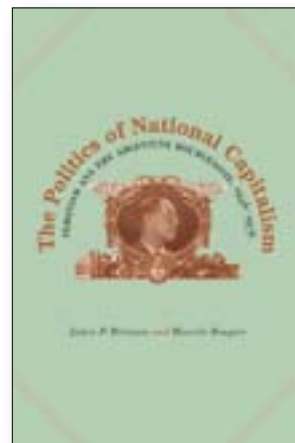
—Fernando Rocchi,

*Latin American Politics and Society*

“Brennan and Rougier have written a masterful account of state-business relations during a watershed moment in Argentinean history. *The Politics of National Capitalism* follows in the rich tradition of political economy studies, but breathes new life into the field’s central concerns through its innovative research and scope of analysis. Rather than focusing on dominant agriculturalists and industrialists, as has often been the norm, this book looks more broadly at the business community, including neglected provincial sectors and commercial enterprises. . . . This work is, quite simply, required reading for all those interested in the connections between capitalist economics and national development in Latin America.”

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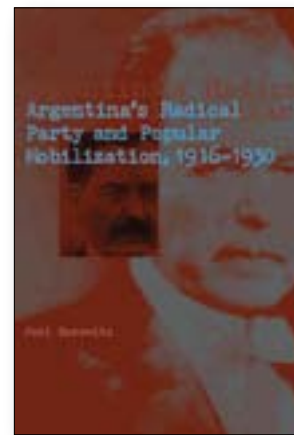
*American Historical Review*

“Joel Horowitz provides the most detailed study of labor politics in the decade that exists in any language; no historian, even from Argentina, has his command and understanding of the politics of labor in this decade. He covers all the major ideological tendencies, labor confederations, and key unions with absolute mastery. His research is extraordinarily deep here, and the chapters are brimming with insights. The publication of Horowitz’s book confirms Penn State University Press’s status as the leading English-language publisher of Argentine history.”

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“Kathleen Weaver’s biography of Magda Portal brings to life a woman too long lost from our histories—an extraordinary fighter for women’s rights and social justice in Peru, as well as a gifted poet. She is one of the key figures in the twentieth-century struggles of oppressed people in Latin America, and her life story should inspire as well as educate readers of this fine biography.”

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The Politics of Chile’s Coal Communities from the Popular Front to the Cold War

Jody Pavilack

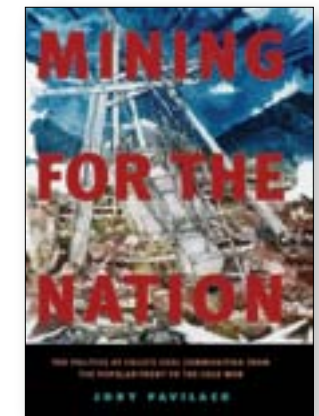
“The research in *Mining for the Nation* is highly original. It fills a gap in Chilean labor and mining history, both in English and in Spanish. The book offers a reinterpretation of the Popular Front experience in Chile and the first serious book-length political history of the coal region and the role of the Communist Party there from the 1930s to 1952. Additionally, it serves as a very readable history of the complex connections among local, regional, national, and international politics in 1930s–1950s Chile.”

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Making the World Safe for Liberal Constitutional Oligarchy  
Glenn J. Dorn

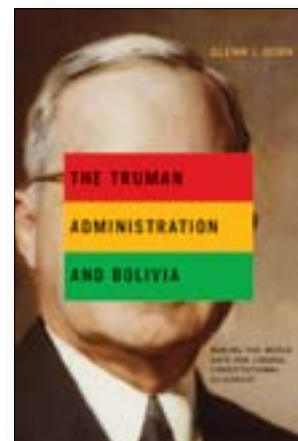
“Deeply researched, deftly written, and replete with insight, *The Truman Administration and Bolivia* is an exemplary study in several respects. Glenn Dorn is as comfortable explaining the intricacies of Bolivian politics and society as he is analyzing the contradictory goals of U.S. foreign policy in the early Cold War. In so doing, he makes a significant contribution to our understanding of Truman as leader of the Free World. Moreover, he establishes himself as one of the leading scholars of inter-American relations of his generation.”

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**The Bolivian Revolution and the United States, 1952 to the Present**

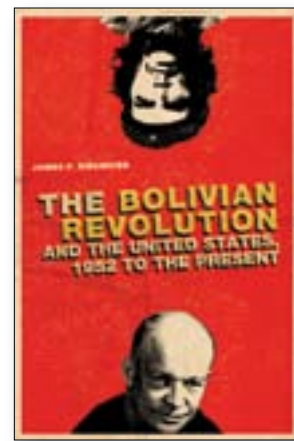
James F. Siekmeier

“James Siekmeier has produced a model of scholarship in this concise analysis of U.S. relations with Bolivia from the Revolution of 1952 to the present. With superb multi-archival research in Bolivia and the United States, Siekmeier demonstrates the multifaceted nature of the bilateral relationship. The United States deployed economic and military aid to contain the Bolivian Revolution, even as Bolivian officials skillfully channeled the aid for their own purposes. Siekmeier’s fascinating discussions of the joint campaign to capture Ernesto ‘Che’ Guevara in 1967 and Bolivia’s decision to expel the Peace Corps in 1971 further reveal the complex nature of U.S. interactions with Bolivia.”

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Victoria González-Rivera

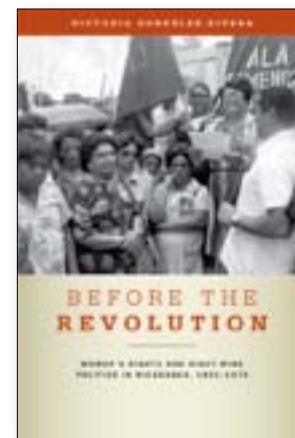
“This book is a pioneering study of the development of a vibrant feminist movement in Nicaragua during the early twentieth century, as well as of the role of a later generation of women who gave conditional support to the Somoza regime in exchange for suffrage and increased political, educational, and economic opportunities. It also offers an original analysis of sexual politics under the dictatorship and the forging of resilient right-wing clientelistic identities and traditions.”

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—Margaret Power,  
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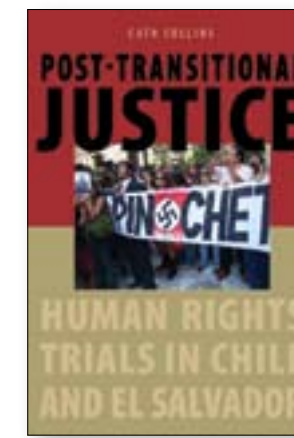
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Oil and Industrialization in Venezuela, 1920 to the Present  
Jonathan Di John

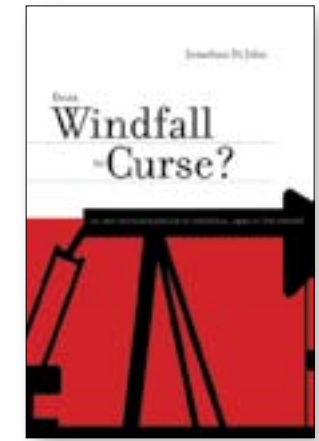
“This is a timely, well-written, clear, and rigorous book that will likely become a model for scholars studying the political economy of oil-exporting countries plagued by problems of poverty and political instability. Additionally, it may help to shed light on a number of problems by providing answers to some of Venezuela’s economic and foreign policy difficulties, and to the destabilizing internal threats faced by Middle Eastern oil-producing countries.”

—Marcelo Bucheli,  
*Business History Review*

“This is an original, lucid, and stimulating work, one that will force economists, political scientists, and historians to rethink the economic history of Venezuela, the validity of the ‘resource curse,’ and the political economy of growth more generally. It is a book that embodies the best tradition of interdisciplinary analysis. This is an outstanding contribution to the political economy of development in Latin America and should be required reading for those interested in understanding long-run economic performance and the political economy of economic reform.”

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## Invading Colombia

Spanish Accounts of the Gonzalo Jiménez de Quesada Expedition of Conquest

J. Michael Francis

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Michael de Carvajal’s fascinating and unusual play—published by Luis Hurtado de Toledo in 1557—is a rare sixteenth-century theatrical piece about the conquest of the New World. It is a long-ignored but fundamental source for the study of Latin American cultural history.

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## Invading Guatemala

Spanish, Nahua, and Maya Accounts of the Conquest Wars

Matthew Restall and Florine Asselbergs

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—Fernando Cervantes,  
*Times Literary Supplement*

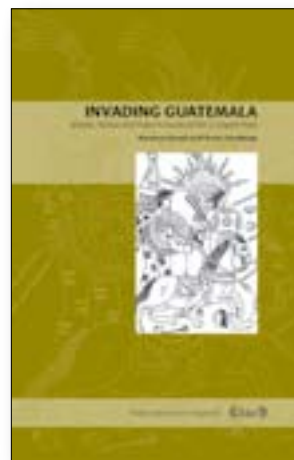
“Restall and Asselbergs have done an admirable job of presenting the academic community with a dense and rich resource on the history of conquest in Guatemala.”

—Miranda K. Stockett,  
*The Americas*

“This book is a great introduction as well as a scholarly contribution to conquest studies of the Americas.”

—R. A. Santillan, *Choice*

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## Defending the Conquest

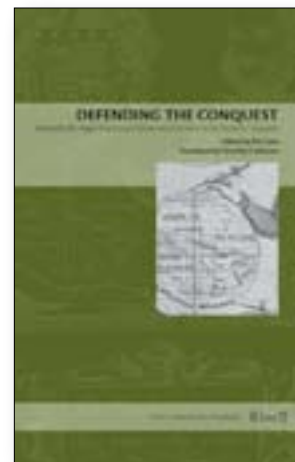
Bernardo de Vargas Machuca’s Defense and Discourse of the Western Conquests

Edited by Kris Lane  
Translated by Timothy F. Johnson

“While all the world has heard of Bartolomé de las Casas, the ‘Apostle of the Indians,’ few have heard of the crusty and garrulous Spanish captain Bernardo de Vargas Machuca, who, in a state of high indignation, set out to refute the Dominican’s depiction of the Spanish conquest of America as an unremitting chronicle of atrocities. But if we are to get a fair picture of the extraordinary events surrounding the conquest, it is important that the voices of those who took issue with Las Casas be heard. The editor and translator of *Defending the Conquest* have therefore performed a great service in making available to a modern readership this most politically incorrect of conquest histories. Like the gripping stories of Las Casas, those of Vargas Machuca may also have something of value to tell us.”

—Sir John Elliott,  
University of Oxford

176 pages | 2 maps | 5.5 x 8.5 | 2010  
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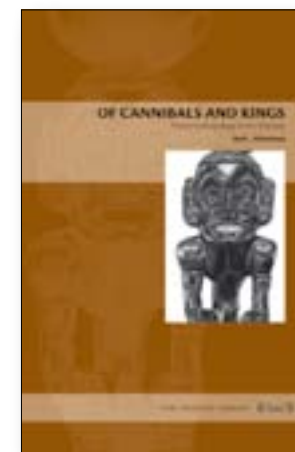
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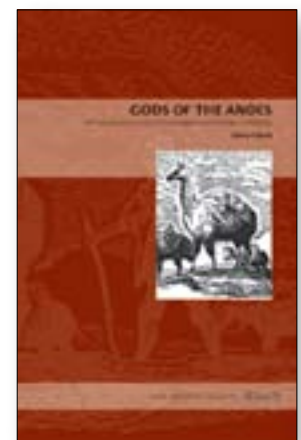
Sabine Hyland

“This work is an exciting addition to the field. It presents a source hitherto unavailable in English; it illustrates aspects of Spanish views of Andean religion that are often neglected; and it considers issues of great contemporary relevance, such as the problem of translation of Christian concepts into native languages. Both the translation and the accompanying substantial commentary are highly readable, and therefore suitable for undergraduate readers and the general reader. This is a scholarly, original, and interesting work.” —Nicholas Griffiths, University of Birmingham

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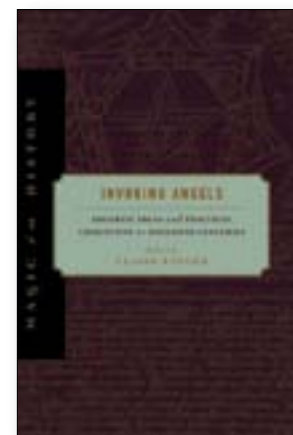
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Boston University

*Invoking Angels* brings together a tightly themed collection of essays on late medieval and early modern texts concerned with the role of angels in the cosmos, focusing on angelic rituals and spiritual cosmologies. Collectively, these essays tie medieval angel magic texts more clearly to medieval religion and to the better-known author-magicians of the early modern period. In the process of rearticulating the understanding of Christian angel magic, contributors examine the places where an intersection of Christian, Jewish, and Islamic ideas can be identified.

Aside from the editor, the contributors are Harvey J. Hames, Frank Klaassen, Katelyn Mesler, Sophie Page, Jan R. Veenstra, Julien Véronèse, Nicolas Weill-Parot, and Elliot R. Wolfson.

376 pages | 5 illustrations | 6.125 x 9.25 | 3/2012  
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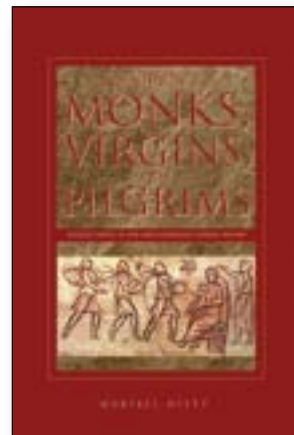
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Edited by Colum Hourihane

This is one of the first large-scale art-historical studies to look at the concept of representing visions and dreams in the medieval period. The studies range from the Insular world of Saint Patrick in the mid-fifth century to Mediterranean France and Italy in the fifteenth. Paralleling these are essays on modern visions that highlight how our belief in the noncorporeal world still exists. Why do visions and dreams exist in the first place, and who determines who gets them? What is the difference between a dream and a vision? Have they been used for ulterior motives? These and many more topics are all dealt with in the sixteen essays in this volume.

The contributors are Alison I. Beach, Hans Belting, Lisa Bitel, Luis R. Corteguera, Richard Emmerson, Georgia Frank, Matt Gainer, Michelle Garceau, Peter Jeffery, Jacqueline Jung, Peter Klein, David Morgan, Eric Palazzo, Glenn Peers, Ann Marie Yasin, and Nino Zchomelidse.

400 pages | 180 illustrations | 8.5 x 11 | 2010  
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New

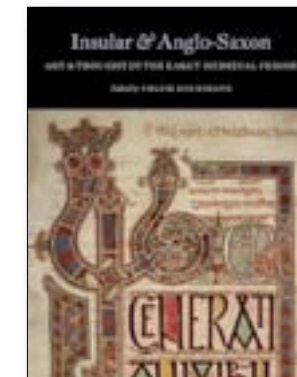
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Edited by Colum Hourihane

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The contributors are Herbert R. Broderick III, Michelle P. Brown, Carol Farr, Peter Harbison, Paul Meyvaert, Lawrence Nees, Nancy Netzer, Carol Neuman de Vegvar, Eamonn Ó Carragáin, Neil O'Donoghue, Jennifer O'Reilly, Heather Pulliam, Jane Rosenthal, Michael Ryan, Ben C. Tilghman, and Benjamin Withers.

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New

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Erin Kathleen Rowe

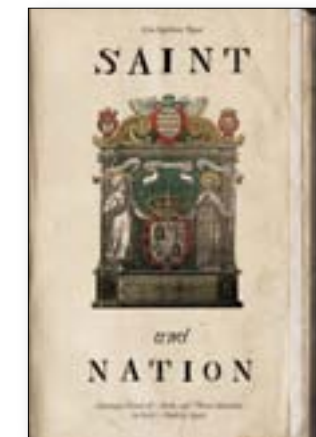
"Should Spaniards elevate the recently canonized Teresa of Avila to the status of patron saint, along with their traditional protector, Santiago? This seemingly simple question riveted Spanish society in the early seventeenth century. Erin Rowe's sensitive examination of the dozens of pamphlets and sermons produced by advocates and opponents of each saint, as well as legal and diplomatic sources and visual imagery, sheds light on court politics, religious institutions, gender norms, and the persistence of local and regional imperatives in the face of centralizing monarchical power. Rowe's compelling study challenges us to think in new ways about national identity, church-state relations, the uses of the holy, and the construction of memory in a conflictive age."

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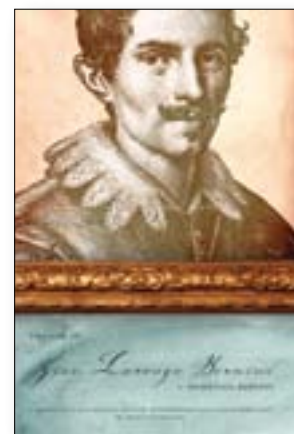
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192 pages | 102 color/7 b&w illus. | 8 x 10 | 4/2012  
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**Licensing Loyalty**

Printers, Patrons, and the State in Early Modern France  
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304 pages | 40 illustrations | 7 x 10 | 2010  
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New  
**Melancholy Politics**

Loss, Mourning, and Memory in Late Modern France  
Jean-Philippe Mathy

“Mathy has long been a lucid interpreter of French intellectual history. His new book is particularly timely, as it sheds a historian’s light on the current controversial politics of national identity in France. Mathy shows that it is best understood in the context of a national ‘depression’—and his reflections on ‘melancholy politics’ give precise meaning to what could otherwise be a vague notion.”

—Éric Fassin,  
École normale supérieure, Paris

The current cultural climate in France is often described as one of “déclinisme” or “sinistrose,” a mixture of pessimism about the national future, nostalgia for the past, and a sinister sense of irreversible decline concerning the present. The notion of “democratic melancholia” has become widely popular, cropping up time and again in academic papers and newspaper articles. In *Melancholy Politics*, Jean-Philippe Mathy examines the development of this disenchanting mood in the works of prominent French philosophers, historians, and sociologists since the beginning of the 1980s.

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"This book is the new benchmark on the place of taxidermy in the social history of art, science, and popular culture. Marvelous, rigorous, and extensively well-researched, the work is also refreshingly pleasurable to read. Throughout, Poliquin explores the complex questions around the rich cultural texture of taxidermy. And unlike other works on the topic, Poliquin's examines not only what taxidermy is, but also what it means. For those of us engaged in thinking about animals, this is the book on the culture of taxidermy we have long awaited—a book of great innovation that slices through the history of science, blood sports, and art."

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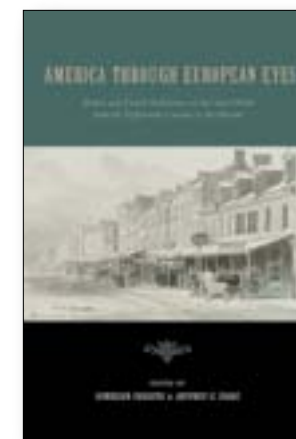
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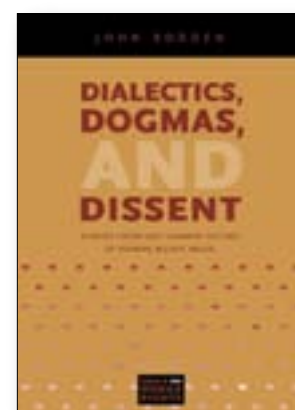
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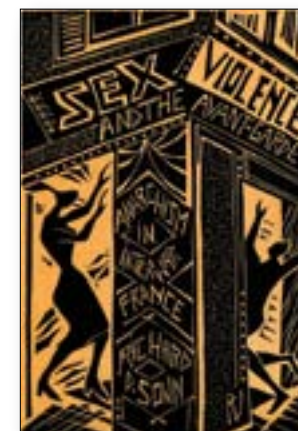
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