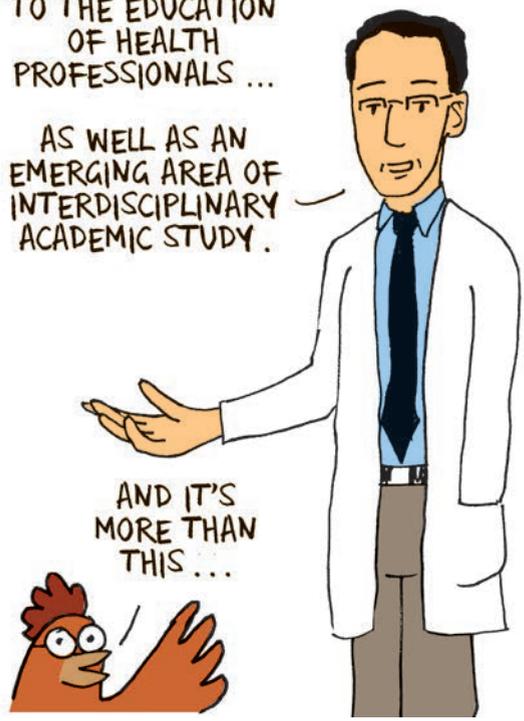


IT'S AN APPROACH TO THE EDUCATION OF HEALTH PROFESSIONALS ...

AS WELL AS AN EMERGING AREA OF INTERDISCIPLINARY ACADEMIC STUDY.



GRAPHIC MEDICINE IS ALSO A MOVEMENT FOR CHANGE THAT CHALLENGES THE DOMINANT METHODS OF SCHOLARSHIP IN HEALTHCARE, OFFERING A MORE INCLUSIVE PERSPECTIVE OF MEDICINE, ILLNESS, DISABILITY, CAREGIVING, AND BEING CARED FOR.



COMICS GIVE VOICE TO THOSE WHO ARE OFTEN NOT HEARD.

WAIT, WHY IS SHE A CHICKEN?

WE'LL DISCUSS THAT LATER.

WHY ARE YOU SO SMALL?



SO TOO

GRAPHIC MEDICINE

RESISTS THE NOTION OF THE UNIVERSAL PATIENT AND VIVIDLY REPRESENTS

MULTIPLE SUBJECTS

WITH VALID AND, AT TIMES, CONFLICTING

POINTS OF VIEW AND EXPERIENCES.

MANIFESTOS
DISRUPT THE
ASSUMPTION
OF LINEAR
PROGRESS.



SO TOO GRAPHIC MEDICINE
ARISES OUT OF A
DISCOMFORT WITH SUPPOSED
TECHNO-MEDICAL PROGRESS,
WORKING TO INCLUDE THOSE
WHO ARE NOT CURRENTLY
REPRESENTED WITHIN ITS
DISCOURSE.

GRAPHIC MEDICINE
DISRUPTS THE
"OBJECTIVE" CASE
STUDY,
EXPLORING THE
MYRIAD WAYS
THAT HEALTH
AND DISEASE CAN
BE REPRESENTED
IN GRAPHIC FORM.



COMICS HAVE OFTEN
BEEN ASSOCIATED WITH
CULTURAL CHANGE AND
ARE IDEAL FOR EXPLORING
TABOO OR FORBIDDEN
AREAS OF ILLNESS AND
HEALTHCARE.



WE WANT OUR WORK TO
CHALLENGE ACCEPTED
CONVENTIONS OF
SCHOLARSHIP, MERGING
THE PERSONAL WITH THE
PEDAGOGICAL, THE SUBJECTIVE
WITH THE OBJECTIVE —
THE IMAGE WITH THE TEXT!

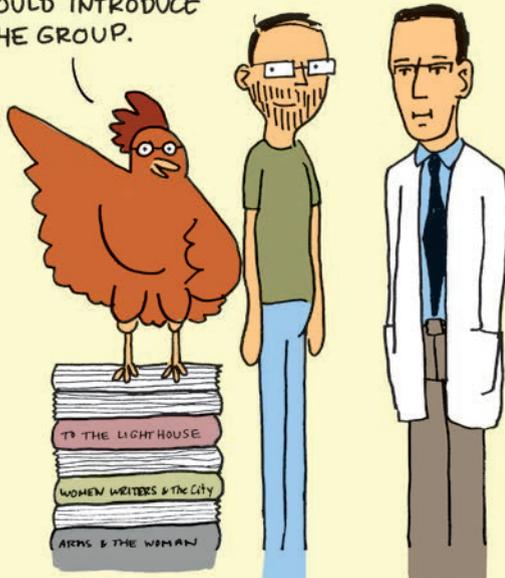
GRAPHIC MEDICINE ALSO
IS A GROWING COMMUNITY
WHERE MANY PEOPLE
HAVE FOUND THEIR
VOICES. IT BROUGHT
US TOGETHER AND
HAS SIGNIFICANTLY
CHANGED OUR LIVES!



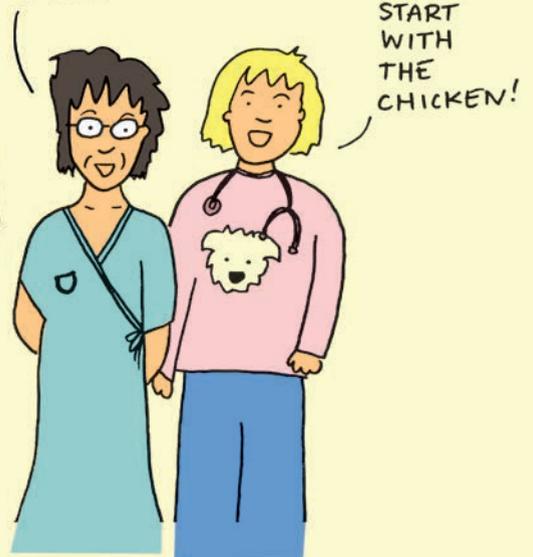
IAN COINED THE TERM "GRAPHIC MEDICINE" WHEN HE STARTED A WEBSITE TO CATALOG COMICS AND GRAPHIC NOVELS WITH MEDICAL CONTENT.

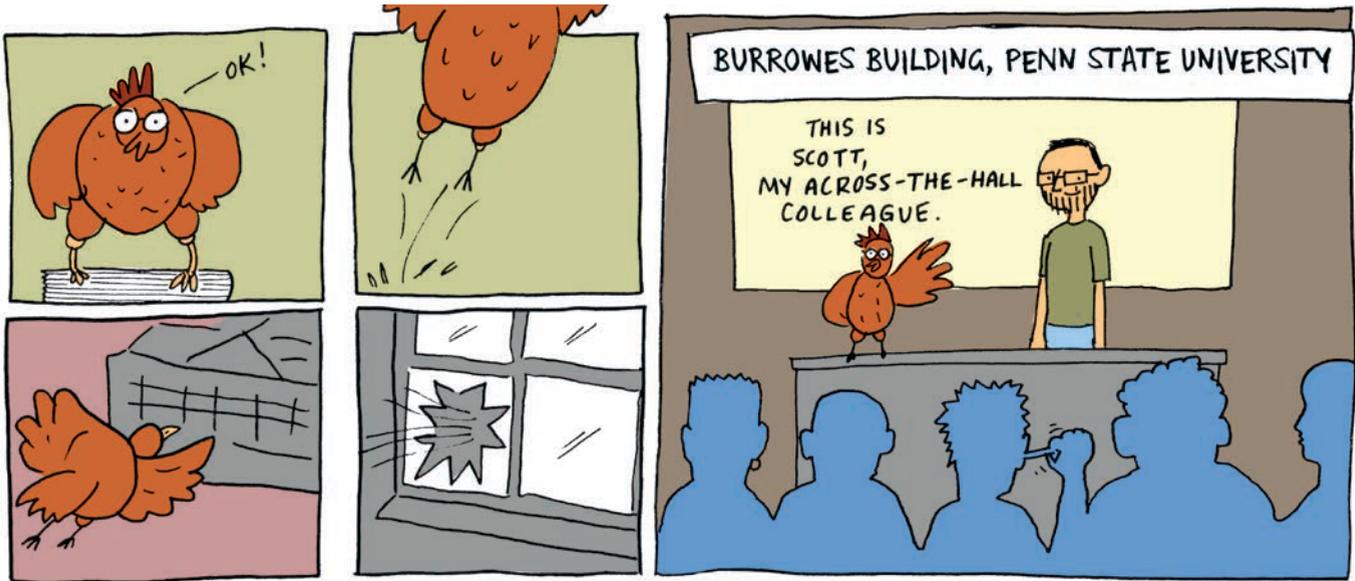


PERHAPS WE SHOULD INTRODUCE THE GROUP.

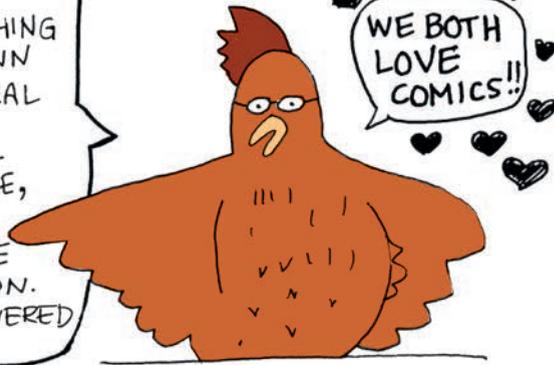


LET'S INTRODUCE EACH OTHER IN PAIRS.





WE'VE BEEN TEACHING TOGETHER AT PENN STATE FOR SEVERAL YEARS. SCOTT TEACHES ANGLO-SAXON LITERATURE, SO I DIDN'T THINK WE'D HAVE MUCH IN COMMON. BUT THEN WE DISCOVERED



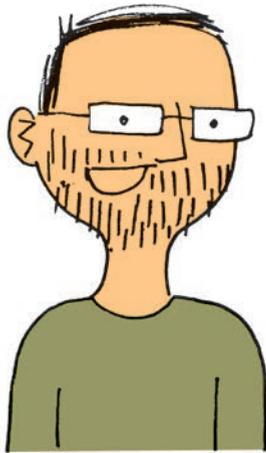
SCOTT HAS BEEN READING COMICS HIS WHOLE LIFE, TEACHING COMICS TO HIS UNDERGRADUATES, AND ENCOURAGING THEM TO MAKE COMICS TOO!

AND THIS IS SUSAN.

SHE TEACHES WOMEN'S STUDIES, MEDICAL HUMANITIES, SCIENCE STUDIES, LITERATURE... ALL IN AN INTERDISCIPLINARY WAY THAT GETS PAST TRADITIONAL FIELD DIVISIONS.

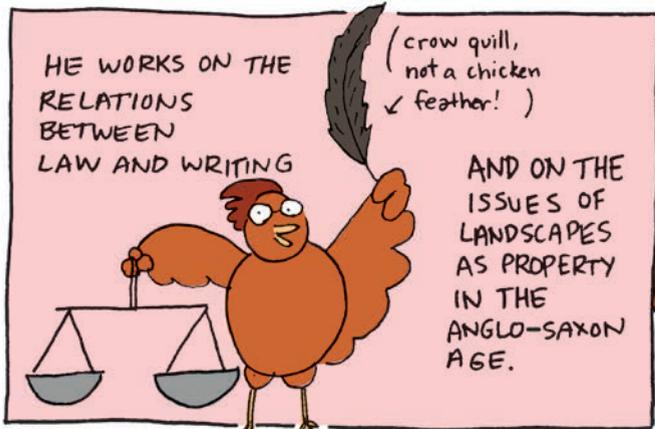
" "

SHE ALSO TEACHES GRADUATE SEMINARS IN WHICH SHE, TOO, HAS STUDENTS MAKE COMICS.

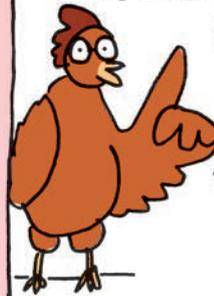


WE'VE EACH INVITED
WORKING CARTOONISTS
TO VISIT OUR CLASSES
TO TALK ABOUT THEIR
CRAFT.

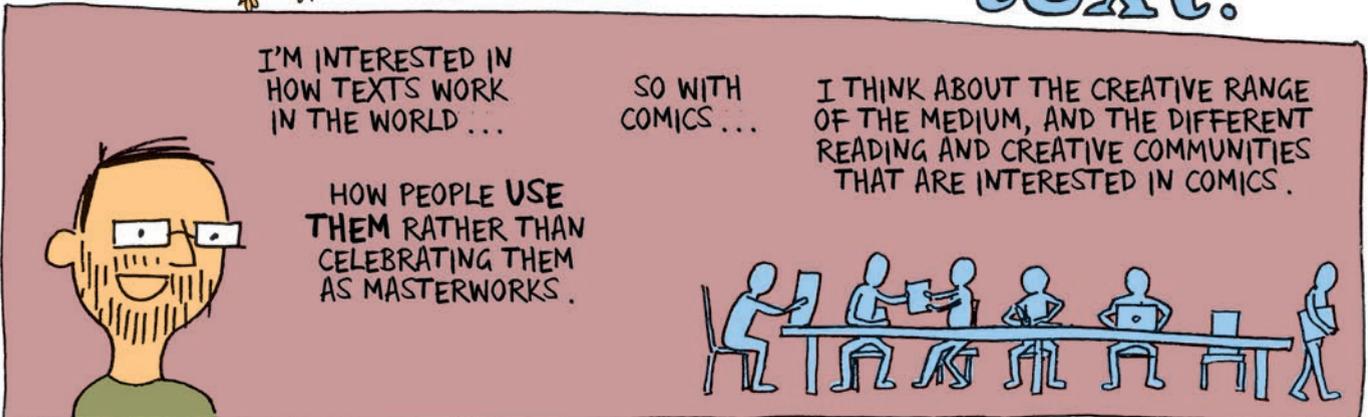
WE WANT OUR
STUDENTS TO
EXPERIENCE THE
CREATIVE PROCESS OF
MAKING COMICS EVEN AS
THEY STUDY THE
MEDIUM.

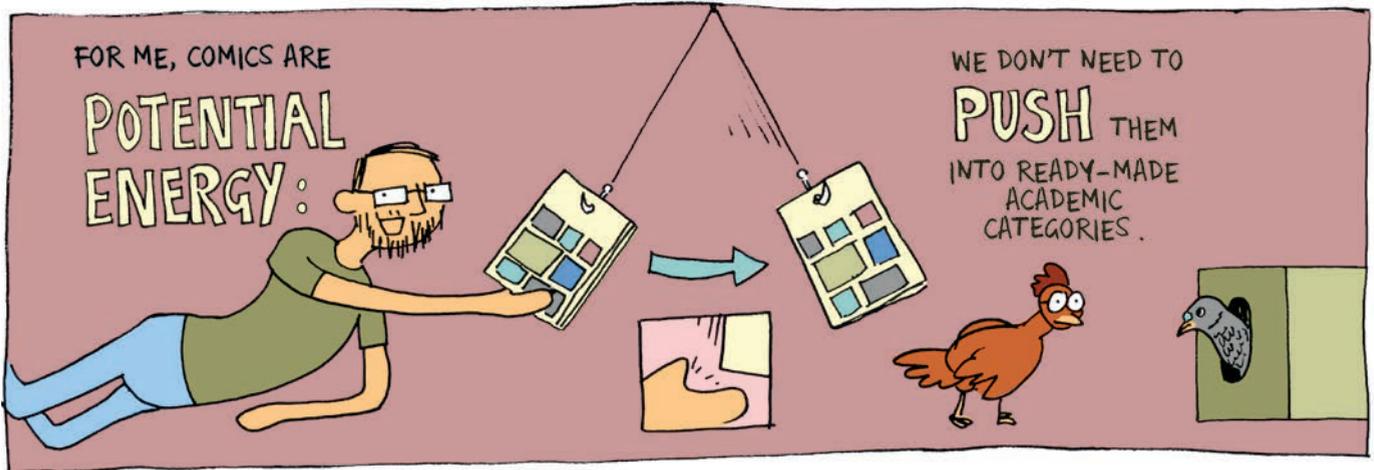


WHICH IS ALL TO SAY THAT HIS WORK IS
INTERDISCIPLINARY,
socially focused,
AND CONCERNED WITH



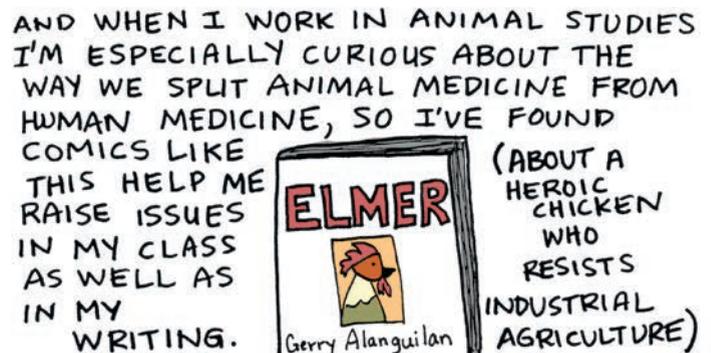
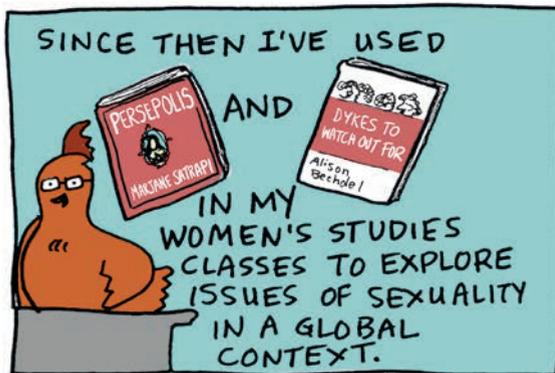
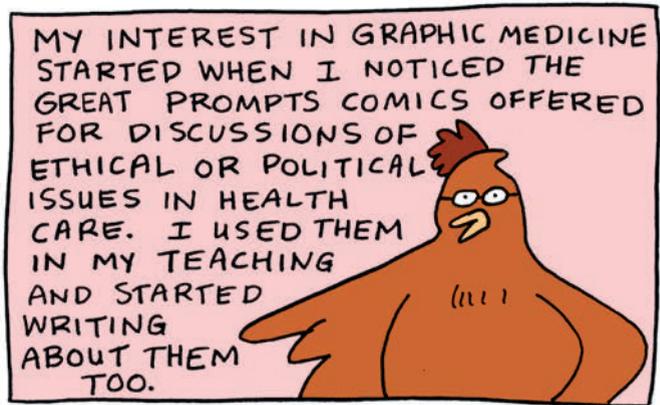
← **SPACE** →
as well as
text.



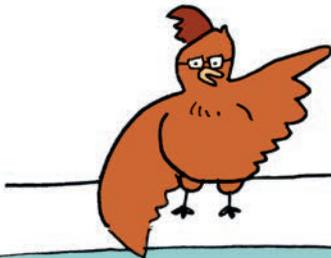


THAT'S ONE REASON I'M
EXCITED ABOUT GRAPHIC
MEDICINE - IT MEANS
DIFFERENT GROUPS OF
FOLKS WITH DIFFERENT
INTERESTS AND
BACKGROUNDS TALKING
ABOUT COMICS IN

NEW WAYS.

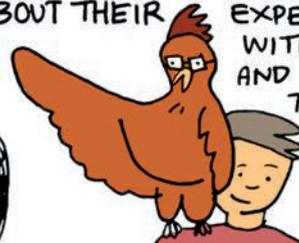


IN DISABILITY STUDIES AND THE MEDICAL HUMANITIES, THERE IS A WONDERFUL ARRAY OF COMICS TO CHOOSE FROM THAT ADDRESS ILLNESS, DISABILITY, CAREGIVING.



I'VE EVEN BEEN FASCINATED TO FIND THAT WHEN ENGLISH PH.D. CANDIDATES MAKE COMICS ABOUT THEIR EXPERIENCES WITH ILLNESS AND MEDICINE, THEY START

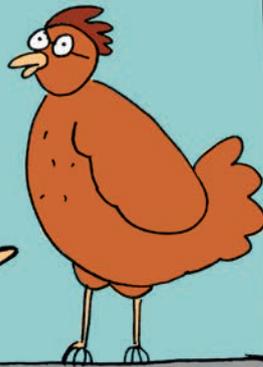
HMM...



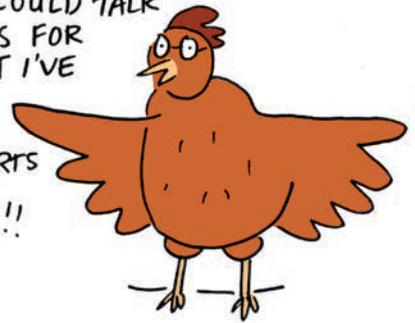
A MORE ENGAGED PERSPECTIVE ON LITERARY STUDIES.

I THINK YOUR POINT ABOUT PERSPECTIVE IS AN IMPORTANT ONE...

COMICS ARE A POWERFUL MEDIUM FOR PRESENTING DIFFERENT WAYS OF SEEING AND THINKING ABOUT OUR VIEWS, PERCEPTION AND VALUES.



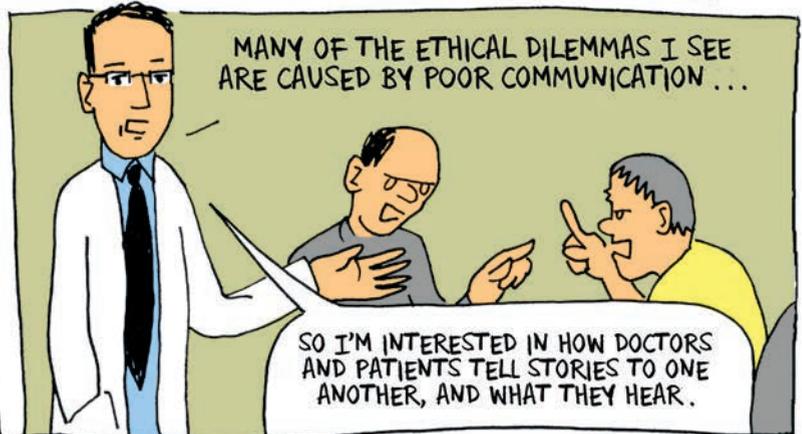
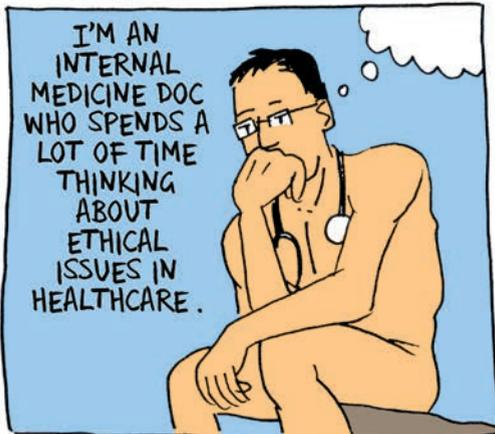
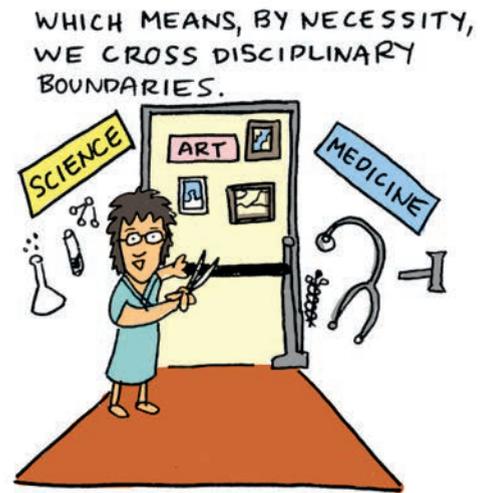
HEY! WE COULD TALK ABOUT THIS FOR HOURS BUT I'VE JUST REALIZED CLASS STARTS IN TEN MINUTES!!



SHALL WE DISCUSS THIS MORE IN OUR CHAPTERS?



RIGHT ON!



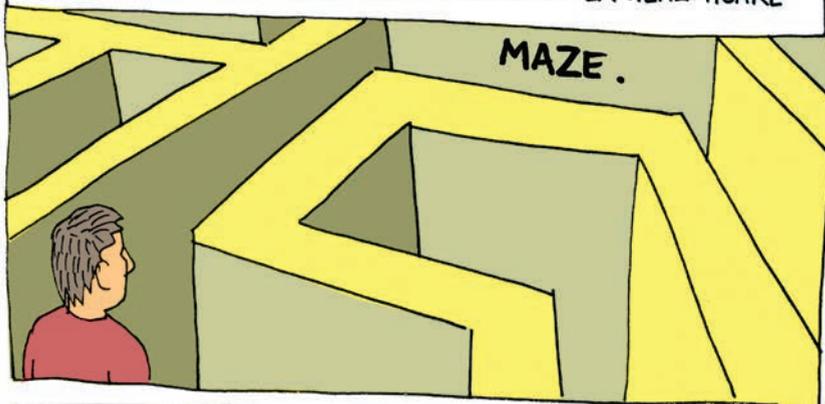
AND I'M A LITERATURE PROFESSOR. I'VE ALWAYS ENJOYED READING STORIES ABOUT PEOPLE AND THE UNUSUAL THINGS THAT GO ON IN THEIR MINDS...



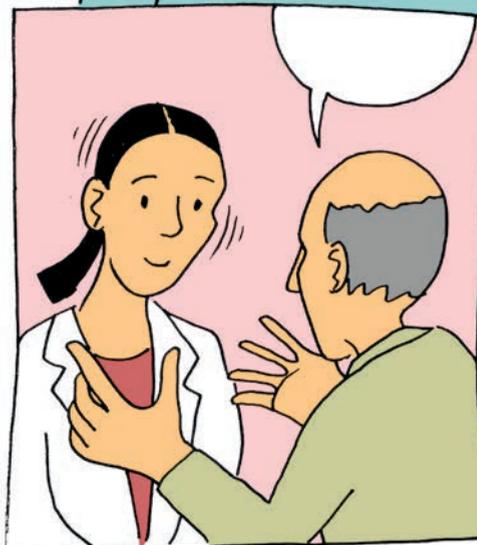
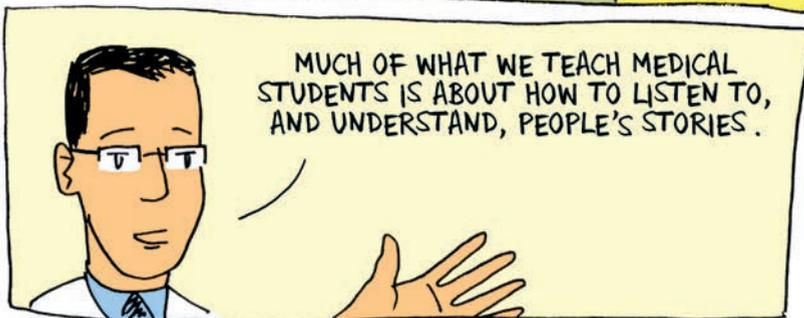
THEN, WHEN MY STEPSON GOT SICK, I BEGAN TO THINK ABOUT HOW PEOPLE'S STORIES CHANGE WHEN MAJOR ILLNESS STRIKES.



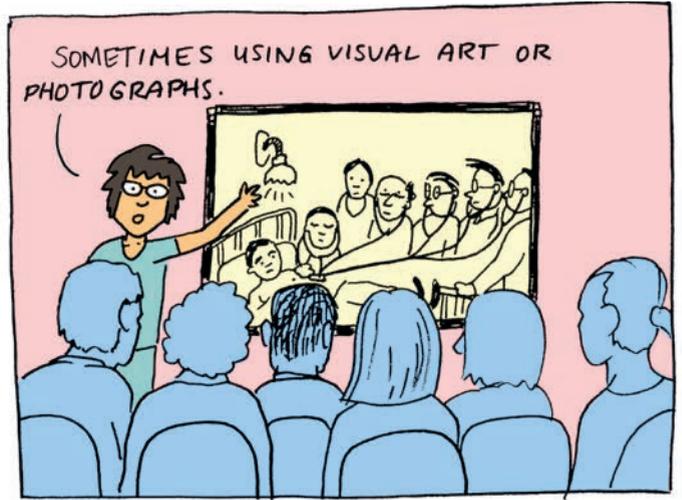
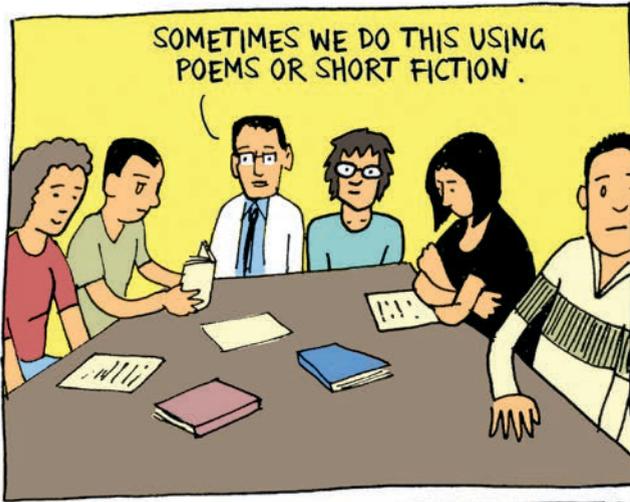
SOMETIMES PEOPLE'S STORIES GET LOST ALTOGETHER WHEN THEY BECOME PATIENTS IN A COMPLEX HEALTHCARE

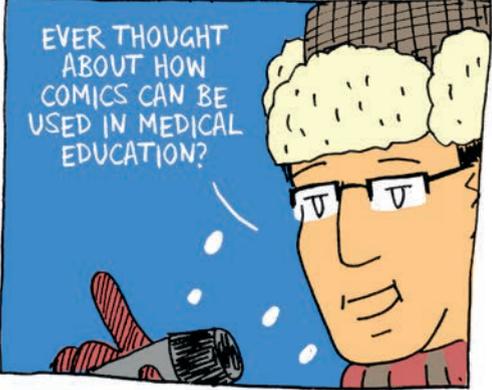


MUCH OF WHAT WE TEACH MEDICAL STUDENTS IS ABOUT HOW TO LISTEN TO, AND UNDERSTAND, PEOPLE'S STORIES.



BY FOCUSING ON PARTICULAR DETAILS, STUDENTS CAN BETTER APPRECIATE UNIVERSAL EXPERIENCES.







UNTIL WE PUBLISHED A

LANDMARK

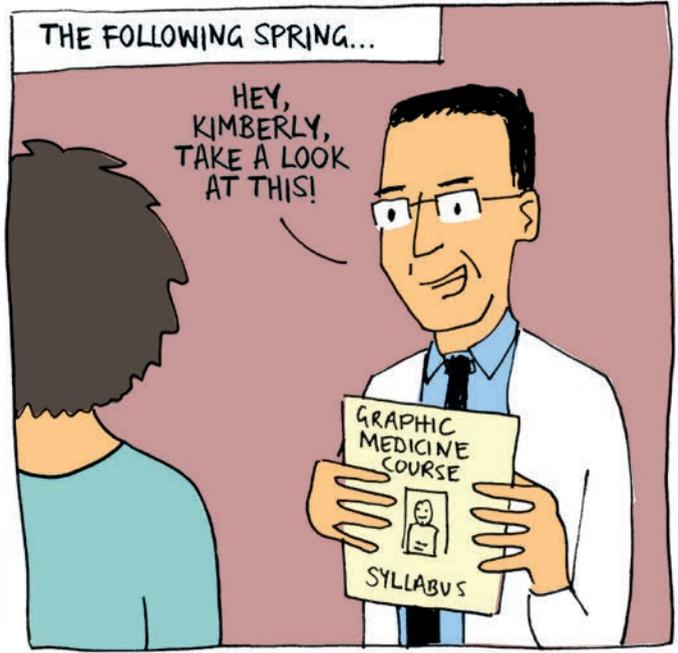
ARTICLE ABOUT THE USE OF COMICS IN MEDICAL EDUCATION.

IT WAS THE FIRST OVERVIEW OF COMICS IN MEDICINE IN A

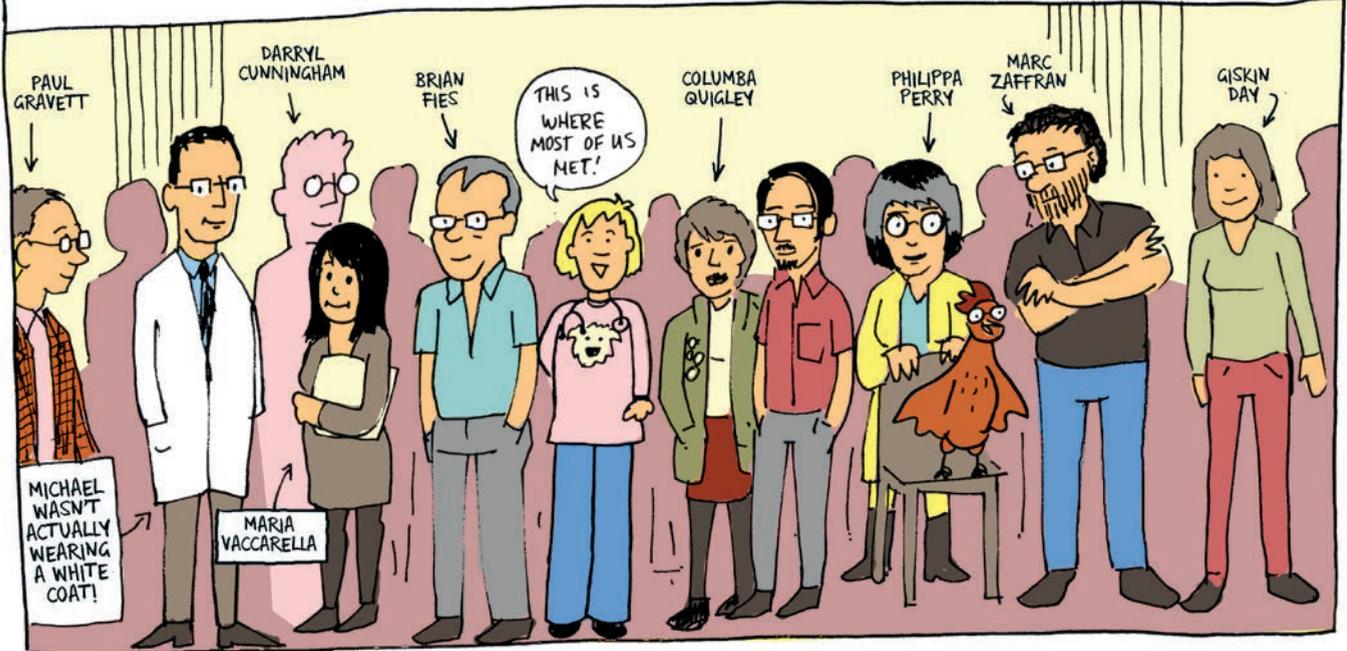
MAJOR MEDICAL JOURNAL!

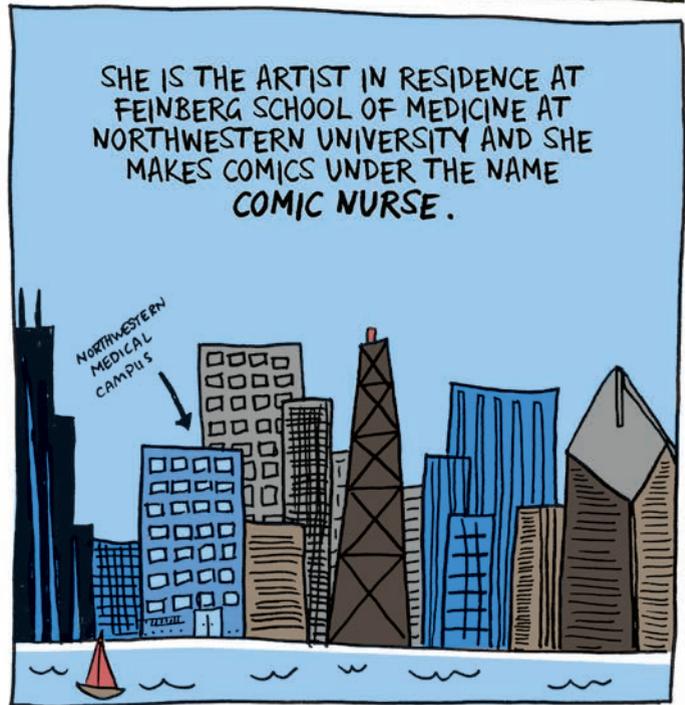
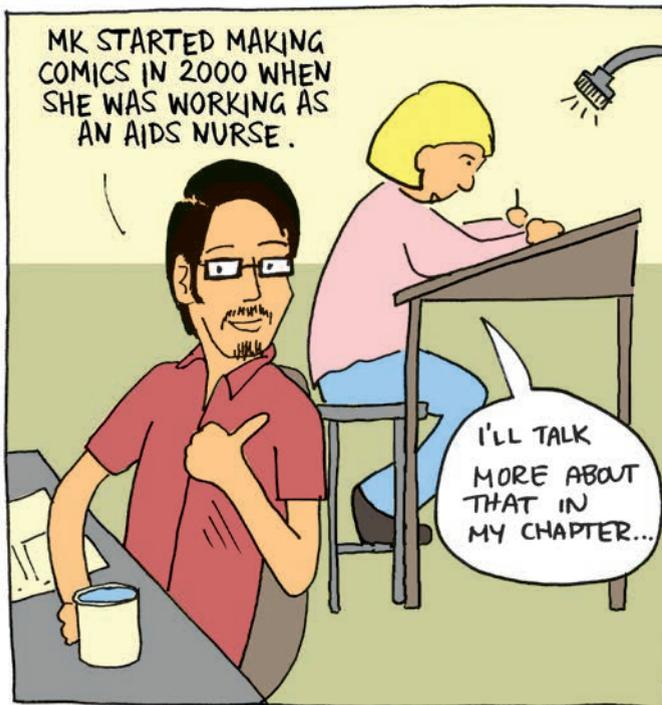
WE EVEN MADE
THE COVER!



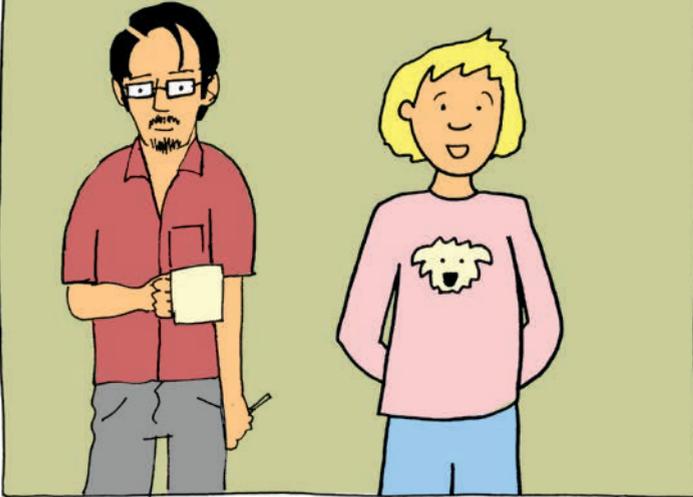


THE INAUGURAL GRAPHIC MEDICINE CONFERENCE TOOK PLACE IN LONDON IN 2010





BY COINCIDENCE BOTH IAN AND I DID MASTER'S DEGREES IN MEDICAL HUMANITIES, WHERE WE FOCUSED ON MEDICAL STORIES IN COMICS.

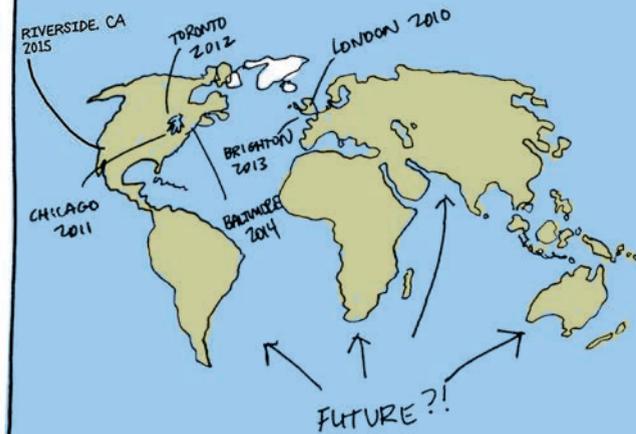


IAN IS A PHYSICIAN AND COMICS ARTIST.

HE SET UP THE GRAPHIC MEDICINE WEBSITE IN 2007 AND WAS THE MAIN ORGANIZER OF THE FIRST CONFERENCE IN 2010, IN LONDON.

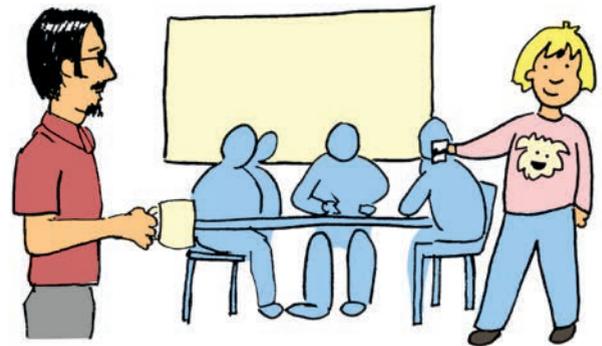


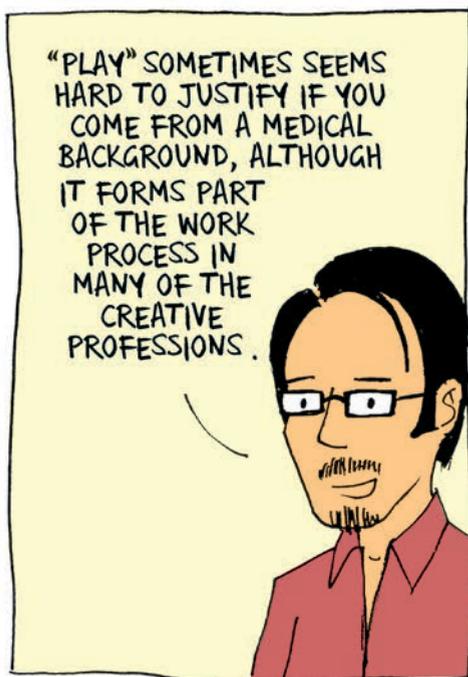
AND I COORDINATED THE SECOND CONFERENCE IN CHICAGO A YEAR LATER. SINCE THEN, ANNUAL "COMICS & MEDICINE" CONFERENCES HAVE BROUGHT TOGETHER PEOPLE FROM ALL OVER THE WORLD WHO DO THIS WORK.

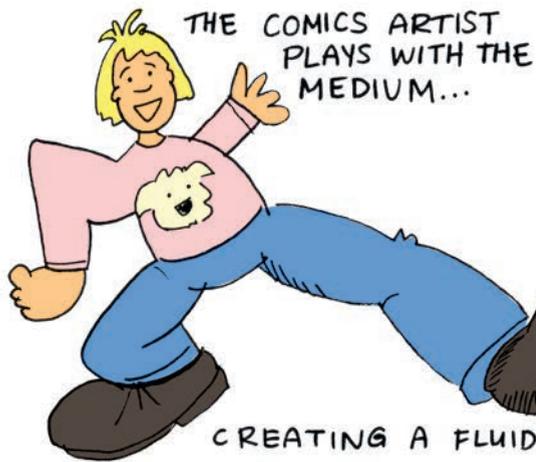


SINCE 2011 GRAPHIC MEDICINE HAS PRACTICALLY BECOME OUR FULL-TIME WORK.

LIKE OUR COLLEAGUES, WE TEACH AND WRITE ABOUT THE SUBJECT, GETTING PEOPLE TO DRAW COMICS AS A WAY OF THINKING ABOUT HEALTH CARE AND THEIR EXPERIENCES IN IT.







CREATING A FLUID & ENCHANTING EXPERIENCE.



I AM A VERY "VISUAL" PERSON.
ALTHOUGH MY INITIAL FOCUS WAS ON
ILLNESS NARRATIVE IN COMICS...

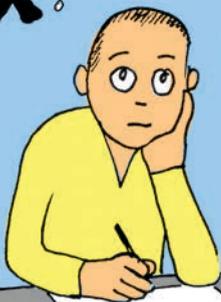


I'VE BECOME
INTERESTED IN HOW
HEALTH, ILLNESS AND
DISABILITY ARE
PORTRAYED
VISUALLY...

(I SUFFER FROM
OCCASIONAL MI-
GRAINES AND EVEN
DRAWING THIS
MAKES ME FEEL A
BIT SICK!)



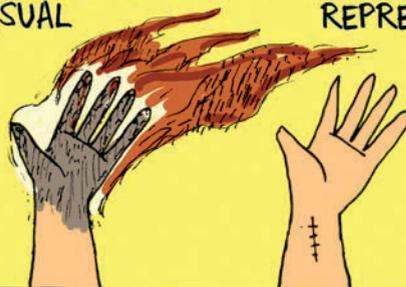
ESPECIALLY BY ARTISTS (OR
NON-ARTISTS) WHO DO NOT HAVE ANY
TRAINING IN MEDICAL ILLUSTRATION .



IN GRAPHIC PATHOGRAPHIES,
ARTISTS CREATE THEIR OWN
ICONOGRAPHY OF ILLNESS .



IN DOING SO THEY ARE CREATING NEW
KNOWLEDGE, COMBINING SUBJECTIVE FEELINGS
AND PERCEPTIONS WITH THE OBJECTIVE
VISUAL REPRESENTATION .



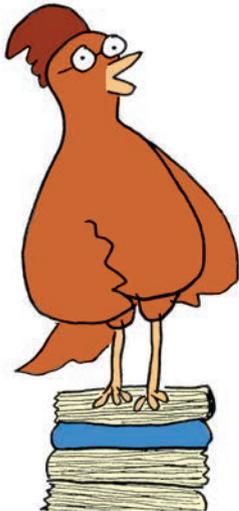
THIS WAS TRADITIONALLY THE DOMAIN OF THE DOCTOR OR MEDICAL ARTIST WHO WIELDED POWER BY CONTROLLING AND STANDARDIZING THE WAY THAT DISEASES WERE VISUALIZED.



GRAPHIC MEDICINE SEEKS TO DISRUPT THIS POWER IMBALANCE! WE BELIEVE THOSE BEST POSITIONED TO REPRESENT ILLNESS AND CARE-GIVING ARE THOSE LIVING WITH IT.



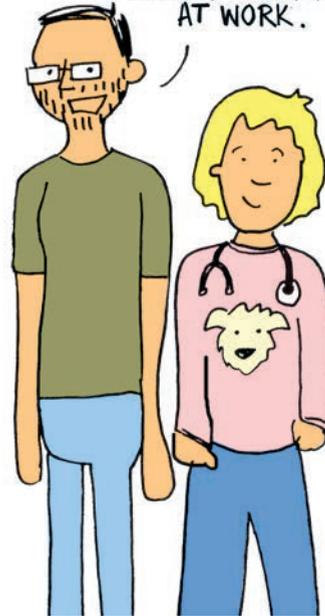
EACH AUTHOR IN THIS MANIFESTO BRINGS A UNIQUE PERSPECTIVE TO GRAPHIC MEDICINE.



IN THE FOLLOWING CHAPTERS, EACH OF US EXPANDS OUR VIEW.



AND SHARES AN EXAMPLE OF GRAPHIC MEDICINE AT WORK.



SO LET'S GET STARTED!

